

# Curriculum Vita

September, 2024

## BURTON ASHLEY BARGERSTOCK

University Outreach and Engagement  
Michigan State University  
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## Education

### Doctoral coursework in Higher, Adult, and Lifelong Education

College of Education, Michigan State University  
All Ph.D. requirements completed except dissertation

### Master of Arts in College and University Administration

College of Education, Michigan State University  
Graduated: August, 1993

### Bachelor of Arts in Justice, Morality, and Constitutional Democracy (Political Philosophy)

James Madison College, Michigan State University  
Also completed the **Russian and Eastern European Studies Program**  
Graduated: August, 1986

## Summary of University Appointments

### Faculty and Academic Staff

December, 2022- present	<b>Senior Academic Specialist</b> (with Continuing Appointment) <i>University Outreach and Engagement, Michigan State University</i>
March, 2019- present	<b>Affiliated Faculty of Digital Humanities</b> <i>College of Arts and Letters, Michigan State University</i>
December, 2004- November, 2022	<b>Academic Specialist</b> <i>University Outreach and Engagement, Michigan State University</i>

### Professional Support Staff

June, 1998- November, 2004	<b>Unit Information Systems Manager / Supervisor</b> (APA Level 14) <i>University Outreach, University Outreach and Engagement, Michigan State University</i>
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## Administrative Leadership and Research Experience

January, 2014- present	<b>Special Advisor to the Vice Provost</b> <i>University Outreach and Engagement, Michigan State University</i> <ul style="list-style-type: none"><li>• Provides advice to the Vice Provost on a variety of matters, including planning, human resources, budget, technology, facilities, etc.</li><li>• Represents the Vice Provost at meetings and with groups as assigned.</li><li>• Serves on the core administrative planning team of the office of University Outreach and Engagement with the Vice Provost and UOE Chief of Staff.</li></ul>
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August, 2019-  
present  
April, 2013-  
July, 2019  
January, 2008-  
March, 2013

**Executive Director, Office for Public Engagement and Scholarship**

*University Outreach and Engagement, Michigan State University*

**Director, National Collaborative for the Study of University Engagement**

*University Outreach and Engagement, Michigan State University*

**Co-Director, National Collaborative for the Study of University Engagement**

*University Outreach and Engagement, Michigan State University*

- Provides leadership for the Office for Public Engagement and Scholarship (OPES) which advances Michigan State University's engagement mission by supporting faculty, staff, and students in their community-engaged research and creative activities, teaching, and service. OPES also contributes to the University's reputation as a national and international leader in community engagement by ensuring that MSU is represented in critical organizations, contributing to the literature, and through other scholarly activities.
  - Directly supervises five directors (two senior academic specialists-continuing, two academic specialists-fixed-term, and one professor-tenure), one of whom supervises the grant-funded work of an academic staff member and a varying number of Americorps volunteers. And an OPES associate director (one assistant professor-fixed term) supervises the grant-funded work of another six academic staff members (academic specialists-fixed-term).
  - Oversees a current general fund budget of \$870,371, and unit staff manage a number of grants supporting work addressing youth development, child services, tribal communities, the opioid crisis, and cultural affairs.
- OPES facilitates work in the following key areas:
  - Community-engaged research: Supporting and consulting on the design, implementation, and assessment of collaborative research
  - Faculty and professional development: Coordinating and providing educational opportunities that build capacity for community-engaged scholarship
  - Facilitation of mutually beneficial university-community partnerships, including:
    - Community partnerships: Fostering and facilitating networks of potential partners
    - Workforce and economic development partnerships: Supporting partnerships aimed at regional and state economic growth
    - Arts and cultural partnerships: Fostering and supporting collaborative arts and cultural partnerships
  - Institutional research, policy, and recognition, including:
    - Conducting institutional research (see below)
    - Fostering recognitions of exemplary community-engaged work (see below)
    - Promoting policies supportive of community-engaged scholarship and university outreach
    - Providing consultations with other higher education institutions and organizations
  - Community evaluation programs
- Provided leadership for the National Collaborative for the Study of University Engagement (NCSUE) at Michigan State University. The Collaborative promoted original scholarship on the role of engagement in institutions, faculty careers, scholarship, and public life. I jointly supervised a staff of researchers, and managed departmental budgets, resources, and planning. NCSUE was merged with several another unit to form OPES in 2019.
- Leader of institutional research, policy, and recognition activities.
  - Project leader and member of the original research team that developed the Outreach and Engagement Measurement Instrument (OEMI), an online faculty survey instrument that collects data about community-engaged scholarship and university outreach for institutional planning (e.g., support institutional culture and context for community engagement by MSU scholars), information for external stakeholders (e.g., legislature, alumni, the public), and learning and disseminating new strategies for data collection on the engaged scholarship. Contributed to development of research questions and methodology, instrument and database design, iterative pilot testing process, and institutional rollout, including public awareness and training efforts. Currently leading efforts to establish new strategies for collecting and disseminating this data.
  - Project leader for the Spartan Public Engagement Map project. The SPEM utilizes OEMI and other institutional data, ESRI data, and ArcGIS technology in a web-based application to generate maps of the locations of MSU community partners, activities, facilities, etc. and a searchable database of projects and activities. The project began as a simpler mapping pilot in Spring, 2022 focused on Detroit, Michigan. Partnered with the Remote Sensing and GIS unit of the Department of Geography. Beginning in 2023 it received Provost support for further development over the next three years.

- Led and participated in the utilization of OEMI and other institutional data in the preparation of University-wide NCA accreditation (2005) and Carnegie classification self-studies (2005, 2015, 2025). Developed partnerships with other institutions for use of the OEMI platform and other data collection strategies that are focused on the unique qualities of community-engaged scholarship and university outreach.
- Leads development and support for outreach and engagement recognitions and honorifics.
  - Chairs UOE Awards Mini-Team and previously chaired committee commissioned by the Associate Provost to study and make recommendations regarding MSU awards.
  - Administers awards programs including MSU's Community Engagement Scholarship Award (2006-present), five Distinguished Partnership Awards (2017-present), Community Engagement Scholarship Lifetime Achievement Award (2017-present), Institutional Champion Award for Community Engagement Scholarship (2022-present), Graduate Student Award for Community Engagement Scholarship (2021-present), Graduate Student Award for Science Communication and Outreach (2022-present), and Synergy Award for Exemplary Community Leadership in University-Community Partnerships (2013-present).
  - Leads support for MSU participation in the C. Peter Magrath / W.K. Kellogg Foundation University Engagement Award (2006-present) and the honorific recognitions programs of other learned societies.
- Contributor to research and inquiry efforts.
  - Serves as senior co-editor of the *Transformations in Higher Education: The Scholarship of Engagement* book series with the MSU Press, associate editor for the *Journal of Higher Education Outreach and Engagement* and guest editor of a 2012 special issue, section co-editor for the *International Journal for Research on Service-learning and Community Engagement*, and as a member of the editorial board of *Unbound: Reinventing Higher Education*.
  - Serves on the planning committee of the Diversity, Equity, and Inclusion in Community-Engaged Research speaker series (2022-present)
  - Serves as a co-author of studies and essays related to themes on community engagement in higher education (e.g., competencies, data collection, the impact of engagement on scholars and scholarship, etc.).
- Contributor to faculty and professional development programs.
  - Contributor and occasional instructor for MSU's Graduate Certification in Community Engagement and Summer Intensive of Community-Engaged Scholarship (see below).
  - Consultant to the team that develop MSU's Tools of Engagement undergraduate online learning modules.
  - Served on steering committee for the Engaged Scholar Speaker Series (2005-2011, 2015) and Global Engagement Speaker Series (2015-2019).
  - Provided overall leadership to the planning and implementation of the Engagement Scholarship Consortium's annual conference in 2011 and 2023.
- Provides consultation services to other universities, particularly with regard to creating central offices of outreach and engagement; institutional alignment to promote community-engaged scholarship; data collection, institutional research, and the Carnegie Elective Classification on Community Engagement.
- Represents OPES, University Outreach and Engagement, and Michigan State University in national organizations, networks, and projects to further advocacy and advancement activities.

December, 2004-present	<b>Director, Communication and Information Technology</b> <i>University Outreach and Engagement, Michigan State University</i>
June, 2002-	<b>Assistant Director, Outreach Research and Technology</b>
November, 2004	<i>University Outreach and Engagement, Michigan State University</i>
June, 1998-	<b>Unit Information Systems Manager</b>
May, 2002	<i>University Outreach, Michigan State University</i>

- Provides leadership to a department that supports the office of University Outreach and Engagement and outreach initiatives of academic units and faculty from across campus through the development and implementation of strategies meant to advance a culture supportive of community engagement at MSU and public access to the resources of the University as a whole. These strategies utilize and produce web sites and information systems, publications, public/media relations, and event management. Supervises a staff of twelve, including professionals and practitioners representing a wide range of disciplines. Manages departmental budgets, resources, and planning.
  - Directly supervises an associate director (academic specialist-fixed-term), two program coordinators (academic specialists-fixed-term), and ten staff members (nine administrative professionals and one temp/on-call staff). Jointly supervises two technology support staff with MSU IT Services (administrative professionals).

- Oversees a current general fund budget of \$1,118,340 and I manage an on-going contract to support communications for a university consortium.
- Develops, prepares, and provides offices of the President and other University administrators with concise briefing materials on outreach and engagement activities as drawn from the OEMI and other University data sources.
- Publishes the *Engaged Scholar Magazine* and *E-Newsletter*.
- Plans and supports the MSU Outreach and Engagement Awards Ceremony (2017-present).
- Participant in University Outreach and Engagement management team and strategic planning process.
- Represents the unit and advocate for the outreach mission of the University on campus-wide committees.
- Co-led a provost-funded initiative aimed at the development of a campus-based information technology usability and accessibility research center. Responsibilities included writing proposal for feasibility study, research and site visits to other centers across the U.S., leading a faculty and staff committee that drafted the mission statement of the proposed center, and coordinating architectural and technological development. The effort culminated with the hiring of a director and opening of the MSU Usability and Accessibility Center in 2004.
- Provides administrative leadership for the Science Olympiad National Tournament (2024), Michigan Science Olympiad State Tournament (2011-present) and the MSU Science Festival (2013-present) and serves on the University's Youth Programs Advisory Board (2017-present).
- Co-authored a white paper regarding needed changes to the MSU web services for online and distance education.
- Acted as unit liaison to the planning of the "Meet Michigan" faculty development program (1999-2003).
- Served as project manager and a substantive content leader for the Spartan Youth Programs website, a public portal into the University's program offerings for Pre-K children through twelfth grade students (<http://spartanyouth.msu.edu>). Contributed to information architecture, usability evaluation, editorial process design, staffing, coordination of consultant work, and market research.
- Served as project manager and a substantive content leader for the MSU Statewide Resource Network website, a public portal into the University's outreach programs and resources across the state (discontinued in 2021). Contributed to information architecture, usability evaluation, editorial process design, staffing, coordination of consultant work, and market research.
- Developed and managed the faculty/staff training program for use of the MSU Course Load, Instruction, Funding, and Modeling System (CLIFMS) outreach module, a system used to report faculty noncredit instructional activities.
- Assessed the hardware, software, and networking needs of the University Outreach staff, investigated new communication and management technologies, and made recommendations.

May, 1994-

**Graduate Research Assistant**

May, 1998

*University Outreach, Michigan State University*

- Participated in an evaluative study of efforts to promote change in MSU's organizational culture with regard to university outreach. Reviewed and collected data from university-wide annual planning documents (all college reports for three target years). Conducted narrative analysis of the data exploring how outreach was being defined, the extent to which it was discussed, and how it was situated among unit priorities as a reflection of culture change at Michigan State during the years of the W.K. Kellogg Foundation – MSU Lifelong Education Grant (1988-1995).
- Designed a database, conducted interviews, and prepared an administrative report as part of an evaluation of a seed grant program for faculty outreach projects (All University Outreach Grant Program).
- Served as a proceedings rapporteur at the Michigan State University Capstone Symposium of the W.K. Kellogg Foundation – MSU Lifelong Education Grant in East Lansing, Michigan (1995).
- In conjunction with the MSU Office of Planning and Budgets and Libraries, Computing, and Technology division, I participated in the design and development of the CLIFMS outreach module.
- Developed and added content to a database of statewide faculty outreach activities in support of a publication for University stakeholders. Began adapting the database for use in the development of a website to provide public access to information about MSU outreach across Michigan (which became the MSU Statewide Resource Network website).
- Worked with contracted programmer to develop the first website for the University Outreach office.
- Managed outreach electronic mailing lists; scanned of higher education for new trends, programs, and issues relating to outreach and distance learning; provided web and internet support for marketing campaigns.

June, 1992- **Graduate Research Assistant**  
August, 1994 *Institute for Research on Teaching Adults, College of Education, Michigan State University*  
Participated in a variety of research projects studying adult cognition and development. Prepared interview guidelines and contributed to a theoretical argument for using biographical forms of inquiry in studying adult learning across the life-span. Conducted literature reviews on adult learning within cultural institutions and in the academic disciplines. Supervised by Professor Steven Weiland.

## Teaching and Mentoring Experience

March, 2019- **Affiliated Faculty of Digital Humanities**  
present *College of Arts and Letters, Michigan State University*  
Teaches occasional workshops and professional development programs, collaborates on co-curricular activities, and serves on subcommittees. Partnered with the director of the MSU Digital Humanities Program in the planning and implementation of a six-week noncredit faculty development program on public scholarship and blogging offered to MSU faculty (2018, 2019). Supports the activities of DH@MSU and assists in developing and implementing its programs and projects.

June, 2009- **Curricular Committee Member and Faculty**  
present *Graduate Certification in Community Engagement, Michigan State University*  
Participated in the curricular committee for a transcriptable noncredit graduate certificate in community engagement offered to students at MSU (2009-present). Developed and co-taught several of the program's seminars, including: Foundations of Community-Engaged Scholarship (2009-2019); Documenting Your Engagement Accomplishments, Excellence, Quality (2015-2018), and Rigor in Peer Review of Community-Engaged Scholarship (2015-2016), The Ethics of Engaged Scholarship (2010-2011), and Communicating Community-Engaged Scholarship (2013). Participated in the evaluation of student portfolios and final presentations (2009-present).

February, 2012- **Supervisor and Mentor**  
present *Engagement Scholarship Consortium and Michigan State University*  
Directly supervised graduate students hired to support the communications and web presence of the Engagement Scholarship Consortium through its contract with University Outreach and Engagement at Michigan State University. Provided in-depth orientation to the history of community-engaged scholarship and university outreach, current practices, professional societies, and information sources; and on-going training in the utilization of social media and web-based communications. Students have included: Donnie Sackey, Ph.D.; Rosemary Adaji, M.S., Ph.D.; Kelly Kapsar, Ph.D.; Michael Benson, M.P.A.; and Mona Eldahshoury, M.F.A.

June, 2016, 2017, **Faculty**  
2018, 2019 *Summer Intensive on Community-Engaged Scholarship, Michigan State University*  
Participated in the planning committee for an annual intensive noncredit faculty development program in community engagement offered to scholars from universities across the Great Lakes region. Developed and taught the program's seminar on the Foundations of Community-Engaged Scholarship.

January, 2018- **Faculty and Planning Committee Member**  
March, 2018 *Digital Presence and Public Scholarship Workshop, Michigan State University*  
Participated in the planning committee for an intensive noncredit faculty development program on digital presence offered to MSU faculty by the College of Arts and Letters. Developed and taught a seminar contextualizing public scholarship among a broad range of forms of community-engaged scholarship.

October, 2015- **Faculty and Planning Committee Member**  
January, 2017 *VIP 490: Community Engagement Scholarship, Michigan State University*  
Participated in the planning committee for an intensive professional development program in community engagement offered to Chinese and Korean participants in MSU's Visiting International Professional Program. Developed and co-taught the program's seminar on the Foundations of Community-Engaged Scholarship.

July, 2011                   **Faculty and Planning Committee Member**  
*Institute on Community Engagement for Administrators and Faculty from King Faisal University (Saudi Arabia), Michigan State University*  
Participated in the planning committee for an intensive noncredit professional development certificate in community engagement; also and taught the program's seminar on Collecting and Utilizing Data about Community-Engaged Scholarship.

October, 2007-           **Planning Committee Member**  
October, 2012           *Emerging Engagement Scholars Workshop*  
Participated in the curriculum planning, selection, and communication processes for an intensive professional development program for advanced doctoral students and early career faculty, held in conjunction with the National Outreach Scholarship Conference.

May, 1995-               **Graduate Teaching Assistant**  
July, 1995               *Department of Educational Administration, Michigan State University*  
Independently taught "EAD 800: Organization Theory in Education," a required course for master's degree students in K-12 administration, higher education administration, and counseling and educational psychology. Developed syllabus, selected course texts, and compiled a course packet. Conducted the course with lectures, complemented by small and large group discussions, and simulation exercises.

September, 1994-       **Doctoral-Level Practicum Student (Teaching)**  
December, 1994       *Department of Educational Administration, Michigan State University*  
Co-taught EAD 800: Organization Theory in Education with Dr. Anna Neumann, Department of Counseling, Educational Psychology, and Special Education (currently with Teachers College, Columbia University). Conducted lectures and facilitated complementary group activities.

## Other Professional Experience

January, 1993-           **Academic Advising Graduate Practicum Student**  
May, 1993               *College of Communication Arts and Sciences, Michigan State University*  
Supported the undergraduate academic advising office during the University's transition from the quarter to semester system. Provided student advising and career placement and counseling referrals; utilized MSU student information system; helped maintain major progress and degree certification documentation. Part of my master's degree program.

September, 1992-       **Undergraduate Support Services Graduate Practicum Student**  
December, 1992       *Office of Supportive Services, Michigan State University*  
Assisted in the development of publications promoting faculty mentoring through federally and institutionally supported summer research programs for targeted students from under-represented populations. Part of my master's degree program.

December, 1989-       **Technical Writer**  
April, 1992               *Prime Design, Inc., a Division of Hollowell Engineering, Dearborn, Michigan*  
Conducted research into engineering procedures, wrote and provided design lay-out for technical publications of the federal government. Collected data, prepared reports, and made presentations to government officials on contract task completion and resource expenditures.

May, 1998-               **Supervisor of Group Work**  
November, 1989       *Boys Republic, Farmington Hills, Michigan*  
Supervised staff at a residential treatment center for emotionally-impaired boys. Provided therapeutic and developmental assistance to clients in coordination with clinicians and administrators. Structured and monitored group process activities. Logged observations of behavior and participated in treatment assessment.

September, 1987- **Substitute K-12 School Teacher**  
May, 1988 *Riverview Community School District, Riverview, Michigan*  
Taught a variety of subjects, including mathematics and English, to public school students in elementary, middle, and high schools.

## Honors and Awards

- 2017 Member Induction, Academy of Community Engagement Scholarship
- 2010 Outstanding Supervisor Award, Michigan State University
- 2008 District Award of Merit, Ojibwas District, Chief Okemos Council, Boy Scouts of America
- 2007 Recognition of Excellence Award for Innovations in Outreach and Engagement, Outreach and Engagement Community of Practice, University Continuing Education Association
- 2007 Literacy Grant, joint recipient, The Honor Society of Phi Kappa Phi
- 1995 Dean's Scholars Award, College of Education, Michigan State University
- 1994 Ernest O. and Aurora H. Melby Endowed Fellowship, College of Education, Michigan State University
- 1993 University Graduate Recruiting Fellowship, Michigan State University
- 1993 Member Induction, MSU Chapter, The Honor Society of Phi Kappa Phi

## Editorial Experience

### ***Transformations in Higher Education: The Scholarship of Engagement Book Series (MSU Press)***

The series has published 17 titles 2009-2024

2015-present Senior Co-Editor

2014-2015 Co-Editor

2009-2014 Associate Editor

### ***Journal of Higher Education Outreach and Engagement (University of Georgia)***

2013-present Associate Editor, Book Review Section

2011-2012 Guest Editor, 16(3)

2012-present Editorial Board

2008-present Reviewer

### ***UNBOUND: Reinventing Higher Education (UPCEA)***

2017-present Editorial Board

### ***International Journal of Research on Service-Learning and Community Engagement (IARSLCE)***

2014-2021 Section Co-Editor, Community Partnerships/Impacts Section

### ***The Engaged Scholar E-Newsletter (MSU)***

2008-present Publisher and Reviewer

### ***The Engaged Scholar Magazine (MSU)***

2007-present Publisher and Reviewer

(on hiatus)

2006-2007 Reviewer

## Journal Publications

### 2017

Doberneck, D. M., Bargerstock, B.A., McNall, M., Van Egeren, L., & Zientek, R. (2017). Community engagement competencies for graduate and professional students: Michigan State University's approach to professional development. *Michigan Journal of Community Service Learning* 24(1).

### 2013

Fitzgerald, H. E., & Bargerstock, B. A. (2013). Cooper offers higher education prescription for a knowledge economy and a knowledge society. *Journal of Community Engagement and Scholarship*, 6(1), 130-132.

### 2012

Bargerstock, B. A. (2012). From the editor's desk. *Journal of Higher Education Outreach and Engagement*, 16(3), 1-3.

Bargerstock, B. A. (2012). Overview of the poster awards. *Journal of Higher Education Outreach and Engagement*, 16(3), 89-90.

### 2009

Oaks, M., Franklin, N., & Bargerstock, B. A. (2009). Situating outreach and engagement in the university: concepts, challenges, and opportunities. *Continuing Higher Education Review*, 73, 224-233.

### 2003

Church, R. L., Zimmerman, D. L., Bargerstock, B. A., & Kenney, P. A. (2003). Measuring scholarly outreach at Michigan State University: Definition, challenges, tools. *Journal of Higher Education Outreach and Engagement*, 8(1), 141-153.

## Book Chapters and Contributions to Anthologies

### 2025 (in development)

Van Egeren, L.A., Aurbach, E., & Bargerstock, B.A. (in draft). Broader impacts within the context of engaged scholarship. In L.A. Van Egeren & S.D. Renoe (Eds.), *The Handbook of Broader Impacts. Volume 1*. East Lansing: Michigan State University Press.

### 2021

Fitzgerald, H. E., Van Egeren, L., & Bargerstock, B.A. (2021). Public research universities as engines for economic development and innovation. In A. Furco, R. H. Bruininks, R. Jones, & K. Kent (Eds.), *Re-envisioning the public research university: Tensions and demands*. New York, NY: Routledge.

### 2016

Fitzgerald, H. E., Van Egeren, L., Bargerstock, B.A. & Zientek, R. (2016). Community engagement scholarship, research universities, and the scholarship of integration. In J. Sachs & L. Clark (Eds.), *Learning through community engagement: vision and practice in higher education*. Singapore, Springer.

### 2010

Lunsford, C. G., Bargerstock, B. A., & Greasley, P. A. (2010). Measuring institutional engagement and faculty-based



engaged scholarship. In H. E. Fitzgerald, C. Burack, & S. Seifer (Eds.), *Handbook of engaged scholarship: The contemporary landscape. Vol. 2. Community-campus partnerships*. East Lansing: Michigan State University Press.

## Technical Reports

### 2021

Bargerstock, B.A., Van Egeren, L.A., McNall, M., Doberneck, D.M., and Brown, R.C. (2021, September). *Carnegie Community Engagement Classification: 2024 Draft Review*. Prepared for Office of the President, Albion College.

### 2019

MSU Detroit Impact Team. (2019). *MSU's Impact in Detroit 2019*. Michigan State University.

MSU Detroit Impact Team. (2019). *Overview Report*. Michigan State University.

MSU Detroit Impact Team. (2019). *MSU Detroit Side by Side Brochure*. Michigan State University.

### 2016

Bargerstock, B. A., Dewhurst, C. K., Doberneck, D., Hills, C., Springer, N., Van Egeren, L. A., & Zientek, R. C. (2016, February). *Expanding MSU University Outreach and Engagement Awards and Recognitions: A Proposal of the Awards and Recognitions Mini-Team*. Prepared for the Associate Provost for University Outreach and Engagement, Michigan State University.

### 2014

Michigan State University. (2014, April). *Carnegie Foundation for the Advancement of Teaching and Learning Elective Community Engagement Classification Reapplication*. University Outreach and Engagement, Michigan State University.

### 2012

Warren, A. S., Bargerstock, B. A., Bruce, R., Garner, I. H., McClure, W. S., Meyer, E., Novak, R. J., Schott, M. E., Shapiro, J. B., and Snow, S. (2012). *Work of the network transition committee: Toward an anatomy of success*. Prepared for the University Professional and Continuing Education Association.

### 2011

National Outreach Scholarship Conference, Regionalization Subcommittee. (2011). *Recommendations for implementing regionally planned conferences*. Prepared for the Board of Directors of the National Outreach Scholarship Conference.

Bargerstock, B. A., and Snow, S. (2011). *Report of the communities of practice council to the UPCEA board of directors*. Prepared for the University Professional and Continuing Education Association.

### 2010

Bargerstock, B. A., and Snow, S. (2010). *Report of the CoP council chair to the UPCEA board of directors*. Prepared for the University Professional and Continuing Education Association.

### 2009

University Continuing Education Association, Task Force on Communities of Practice. (2009). *The COP council: Addressing the need for active communities of practice in UCEA*. Prepared for the University Continuing Education Association.

## 2005

Fitzgerald, H.E., & Zimmerman, D.L., Bargerstock, B. A., Brown, R. E., Byle, A. L., Casey, K. M., Church, R. L., Gibson, C. A., Jackson, L. C., Joshi, V., and Lunsford, C. G. (2005, December). *Higher Learning Commission of the North Central Association of Colleges and Schools Accreditation Self-Study Report on Michigan State University: Response to Criterion 5*. University Outreach and Engagement, Michigan State University.

Fitzgerald, H. E., & Zimmerman, D. L., Bargerstock, B. A., Brown, R. E., Byle, A. L., Casey, K. M., Church, R. L., Gibson, C. A., Jackson, L. C., Joshi, V., and Lunsford, C. G. (2005, July). *Carnegie Reclassification Pilot Study: Michigan State University Response*. University Outreach and Engagement, Michigan State University.

## 2003

Zimmerman, D. L. & Bargerstock, B. A. (July, 2003). *Valuing Web Usability and Accessibility: A Feasibility Study*. Prepared for the Associate Provost of University Outreach and Engagement, Michigan State University.

## Magazine Articles

### 2005

Zimmerman, D. L. & Bargerstock, B. A. (2005, Spring). A new MSU center for user interfaces. *MSU Alumni Magazine*, 26-28.

## Invited Presentations

### 2022

Bargerstock, B. A. (2022, April). Looking back, looking ahead: The strategic plan and expanding the idea of lifelong learning at MSU. Invited presentation at the annual research forum of MSU Age Alive, East Lansing, MI.

### 2020

Wootton, C., Bargerstock, B. A., Paynter, S., Hermann, J., & Zygmunt, E. M. (2020, March). C. Peter Magrath & W.K. Kellogg Foundation Community Engagement Scholarship Awards. Invited panel presentation webinar of the Association of Public and Land-grant Universities.

### 2019

Bowen, G., Hurd, C., Furco, A., Bargerstock, B. A., Janke, E., Pearl, A., Patterson, C., & Berrien, C. (2019, October). How to get published in service-learning and community engagement journals. Invited panel presentation at the annual conference of the International Association for Research on Service-Learning and Community Engagement, Albuquerque, NM.

### 2018

Bargerstock, B. A. (2018, August). Research in the context of service-learning: An institutional perspective. Invited presentation at the 21st International Service-Learning Conference of the Centro Latinoamericano de Aprendizaje y Servicio Solidario (CLAYSS), the Latin American Center for Service-Learning, Buenos Aires, Argentina.

Bargerstock, B. A. (2018, August). Strategies for preparing a Carnegie Community Engagement Classification self-study: The MSU experience. Invited video conference with Community and Local Government Relations, University of Arizona.

Kowal, M. M., Bargerstock, B. A., Bush, A., Eatman, T. K., Morales, M., Hill-Jackson, V., Lortan, D., Van Schyndel, T., & Young, R. (2018, July). Setting an agenda for “just” research. Invited keynote panel presentation at the annual conference of the International Association for Research on Service-Learning and Community Engagement, New Orleans, LA.

Richard, D., Bargerstock, B. A., Bloomgarden, A. H., Moore, T. L., Green, P. M., Howard, S. C., & Berkey, B. (2018, July). Publishing research in the *International Journal of Research on Service-Learning and Community Engagement*. Invited panel presentation at the annual conference of the International Association for Research on Service-Learning and Community Engagement, New Orleans, LA.

Bargerstock, B. A. (2018, April). University-wide strategies and alignment to promote and support community engagement. Invited video conference with the PreK-20+ Community Engagement Working Group leadership, Northwestern University.

Bargerstock, B. A. (2018, March). Data collection about institutional community engagement and the Outreach and Engagement Measurement Instrument. Invited video conference with the Assessment Coordinator of the Office of Institutional Research and Assessment, Oakland University.

Bargerstock, B. A. (2018, March). Data collection about institutional community engagement and the Outreach and Engagement Measurement Instrument. Invited video conference for lead faculty of the College of Liberal Arts, Oregon State University.

## 2017

Richard, D., Perry, L. G., Furco, A., Bargerstock, B. A., Bloomgarden, A. H., & Cress, C. (2017, September). Publishing in the *International Journal of Research on Service-Learning and Community Engagement*. Invited panel presentation at the annual conference of the International Association for Research on Service-Learning and Community Engagement, Galway, Ireland.

Bargerstock, B. A., & Doberneck, D. M. (2017, June). Professional development programming for community-engaged scholarship. Invited video conference for the Coordinator of Global and Community Engagement, College of Human Sciences, Oklahoma State University.

Bargerstock, B. A. (2017, May). Institutionalizing community-engaged scholarship in a research university. Invited briefing for the Associate Dean of Extended University Programs, Western Michigan University, East Lansing, MI.

## 2016

Ward, E., von Knorring, J., Bargerstock, B. A., Bringle, R. G., Shaffer, T. J., & Saltmarsh, J. (2016, September). Turning your scholarship into a book. Invited panel presentation at the annual International Association for Research on Service-learning and Community Engagement conference, New Orleans, LA.

Bargerstock, B. A., & Doberneck, D. M. (2016, August). Engaged universities, Carnegie classification, and promotion and tenure. Invited video conference for the Vice Provost of Extended Studies, University of Nevada – Reno, Reno, NV.

Furco, A., Bargerstock, B. A., Dubb, S., & Kaplan, A. C. (2016, July). Measuring engagement: What are we learning? Invited panel presentation at the joint summer meeting of the Association of Public and Land-grant Universities Council on Engagement and Outreach and Commission on Innovation, Competitiveness, and Economic Prosperity, Chicago, IL.

## 2015

Bargerstock, B. A., Fleming, C. A., Renoe, S. D., & Bellert, M. (2015, October). Tapping into the fountain of youth: PreK-12 horizons for continuing education and community engagement. Invited webinar presentation for the University Professional and Continuing Education Association.

Fitzgerald, H. E. & Bargerstock, B. A. (2015, June). Community engagement. Invited video conference presentation for faculty of University of Gondar, Gondar, Ethiopia.

Doberneck, D. M., McNall, M., & Bargerstock, B. A. (2015, March). Documenting faculty community engaged research. Invited video presentation for the Faculty Learning Community on Community Engagement, Tarleton State University, Stephenville, TX.

## **2014**

Fitzgerald, H. E. & Bargerstock, B. A. (2014, October). Scholarship-focused engagement: Aligning administration to mission. Invited video conference presentation for faculty of the Sustainability Institute, Pennsylvania State University, State College, PA.

Fitzgerald, H. E., Van Egeren, L.A., Bargerstock, B.A., Barnes Najor, J.V., & Brown, R.E. (2014, September). University outreach and engagement at Michigan State University. Invited presentation for leaders of the Grand Rapids Center, Ferris State University, Grand Rapids, MI.

## **2013**

Bargerstock, B. A. (2013, June). Collecting and utilizing data about community-engaged scholarship and university outreach. Invited presentation at the summer meeting of the Association of Public and Land-grant Universities Council on Engagement and Outreach, Minneapolis, MN.

Saltmarsh, J., Bargerstock, B. A., & Sobrero, P.M. (2013, April). Community engagement through professional and continuing education: challenges and opportunities — perspectives from Michigan State University. Invited panel presentation at the annual meeting of the University Professional and Continuing Education Association, Boston, MA.

Bargerstock, B. A. (2013, March). Measuring community-engaged scholarship and university outreach: collecting and utilizing data. Invited presentation for the Michigan Campus Compact Winter Network Meeting, Lansing, MI.

Bargerstock, B. A. & Fitzgerald, H. E. (2013, February). Establishing and maintaining university-community partnerships through engagement scholarship: measuring engagement scholarship. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Fitzgerald, H. E. & Bargerstock, B. A. (2013, February). Establishing and maintaining university-community partnerships through engagement scholarship: complex problems and systemic approaches to change. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Fitzgerald, H. E. & Bargerstock, B. A. (2013, February). Establishing and maintaining university-community partnerships through engagement scholarship: community-university partnerships and engagement scholarship - epistemological and international frameworks. Invited presentation for faculty of Texas Tech University, Lubbock, TX.

Bargerstock, B. A. (2013, February). Collecting data about community-engaged scholarship and university outreach. Invited presentation for academic leaders of the University of Michigan-Flint, Flint, MI.

## **2012**

Bargerstock, B. A. & Fitzgerald, H. E. (2012, September). The OEMI: Defining, implementing, and measuring engagement scholarship. Invited presentation for leaders of the University of Minnesota, Minneapolis, MN.

## **2011**

Bargerstock, B. A. & Fitzgerald, H. E. (2011, October). Aligning a research intensive university with an engagement

mission: Measures and metrics. Invited presentation for leaders of the University of Wisconsin-Madison, Madison, WI.

Fitzgerald, H. E. & Bargerstock, B. A. (2011, October). The national landscape of engagement scholarship. Invited presentation for leaders of the University of Wisconsin-Madison, Madison, WI.

Bargerstock, B. A. (2011, July). Collecting and utilizing data about community-engaged scholarship. Invited presentation at an institute on community engagement for administrators and faculty from King Faisal University (Saudi Arabia), Michigan State University, East Lansing, MI.

Ashcroft, J. C., Book, P. A., Heitzman, A. C., Shaeffer, J. M., & Bargerstock, B. A. (2011, April). Leadership lessons learned. Invited panel presentation of the New and Aspiring Leaders Certificate Program at the annual meeting of the University Professional and Continuing Education Association, Toronto, ON, Canada.

Bargerstock, B. A. (2011, January). Igniting engaged scholars: The graduate certification in community engagement. Invited presentation at Igniting Innovation: MSUglobal 10-year Symposia, East Lansing, MI.

## **2009**

Fitzgerald, H. E. & Bargerstock, B. A. (2009, November). Engaged scholarship at Michigan State University. Invited presentation for the staff of WKAR – Broadcasting Services, East Lansing, MI.

Fitzgerald, H. E., Farrell, P. A., Bargerstock, B. A., Van Egeren, L. A., Swierenga, S. J., & Casey, K. M. (2009, May). Scholarship-focused outreach and engagement: public scholarship, civic engagement, and campus-community partnerships. Invited presentation at an institute on community engagement for visiting representatives of the UK Urban Regeneration: Making a Difference Programme at Michigan State University, East Lansing, MI.

## **2008**

Fitzgerald, H. E., Bargerstock, B. A., Thorton, D. W., Brown, R. E., Doberneck, D. M., & Allen, A. D. (2008, March). Influencing the professoriate: a systems approach to faculty development at Michigan State University. Invited presentation at the Colloquium on the Changing Professoriate: Cutting New Paths toward Faculty Development at the Michigan State University College of Education, East Lansing, MI.

Bargerstock, B. A., Van Egeren, L. A., Brown, R. E., & Casey, K. M. (2008, January). Briefing about University Outreach and Engagement. Invited presentation for the Michigan State University Public Humanities Collaborative, East Lansing, MI.

## **2007**

Bargerstock, B. A., Doberneck, D. M., & Zimmerman, D. L. (2007, October). University outreach and engagement: defining terms, addressing quality, collecting data, and telling stories. Invited workshop presented at the annual meeting of the Association for Continuing Higher Education, Roanoke, VA.

Zimmerman, D. L. & Bargerstock, B. A. (2007, September). Carnegie: assessment and measurement. Invited presentation at a workshop for the president and leaders of Utah Valley State College, East Lansing, MI.

Fitzgerald, H. E. & Bargerstock, B. A. (2007, July). Scholarship-focused outreach and engagement: public scholarship, civic engagement, and campus-community partnerships. Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.

Bargerstock, B. A. & Fitzgerald, H. E. (2007, July). The Outreach and Engagement Measurement Instrument (OEMI). Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.

Fitzgerald, H. E. & Bargerstock, B. A. (2007, July). Action to impact: building institutional capacity. Presented as part of an invited workshop for leaders of Florida Atlantic University, Boca Raton, FL.

## **2006**

Beere, C. A. & Bargerstock, B. A. (2006, November). Using engagement data. Invited presentation at the first annual Kentucky engagement conference, Lexington, KY.

Fitzgerald, H. E. & Bargerstock, B. A. (2006, June). Scholarship-focused outreach and engagement: models, metrics, and measurement. Invited presentation for leaders of Kansas State University, Manhattan, KS.

## **2004**

Fitzgerald, H. E. & Bargerstock, B. A. (2004, April). Advocating & modeling the engaged university: scholarship focused outreach and engagement: building new definitions of engagement across the mission. Invited presentation for leaders of Pennsylvania State University, State College, PA.

Bargerstock, B. A. & Zimmerman, D. L. (2004, April). Institutional measures of engagement: telling Michigan State University's story about how it serves the public. Invited presentation for leaders of Pennsylvania State University, State College, PA.

## **2002**

Zimmerman, D. L. & Bargerstock, B. A. (2002, April). Measuring faculty outreach activity: development of a tool. Invited presentation for the Civic Engagement Scholarship of Practice Working Group, Augusta, MI.

## **Peer Reviewed Conference Presentations**

### **2024 (accepted)**

Rios, M., Kohl-Arenas, E., Aurbach, E., & Bargerstock, B. A. (2024, October). Imagining change, changing cultures: Views from the field. To be presented at the annual Engagement Scholarship Consortium conference, Portland, OR.

Moore, T., Bargerstock, B. A., & Barnes, M. (2024, October). Protecting community data against future cyberthreats and AI manipulation. To be presented at the annual Engagement Scholarship Consortium conference, Portland, OR.

Van Egeren, L. A., Cameron, A., Barnett, C., & Bargerstock, B. A. (2024, October). Mapping public engagement for your institution. To be presented at the annual Engagement Scholarship Consortium conference, Portland, OR.

McNall, M., Doberneck, D. M., & Bargerstock, B. A. (2024, October). Supporting researchers along the outreach to engagement continuum and across their careers. To be presented at the annual Engagement Scholarship Consortium conference, Portland, OR.

### **2021**

Adams, K., Bargerstock, B. A., & Gururaj, S. (2021, October). Community engagement journal book review editors panel. Presented at the annual Engagement Scholarship Consortium conference, State College, PA and videoconference.

### **2016**

Bargerstock, B. A., Burman, E. R., Murphy, A. M., & Alapo, L. (2016, October). Telling stories, making meaning: Communicating community-engaged scholarship and university outreach. Presented at the annual Engagement Scholarship Consortium conference, Omaha, NE.

Doberneck, D. M., Van Egeren, L. A., Bargerstock, B. A., McNall, M. A., & Zientek, R. M. (2016, April). Professional development for graduate students in engaged scholarship. Presented at the annual National Alliance for Broader Impacts summit, Philadelphia, PA.

## **2015**

Fitzgerald, H. E., Bargerstock, B. A., & Van Egeren, L.A. (2015, September). Challenges to public higher education: Local-global tensions and potential resolutions. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

Doberneck, D. M., Bargerstock, B. A., & McNall, M. A. (2015, September). Excellence, quality, and rigor in peer review of community-engaged scholarship. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

Doberneck, D. M., Bargerstock, B. A., Van Egeren, L.A., McNall, M. A., & Zientek, R. M. (2015, September). Community engagement competencies for graduate and professional students: Framework and curriculum at Michigan State University. Presented at the annual Engagement Scholarship Consortium conference, State College, PA.

## **2014**

Van Egeren, L.A., McNall, M., Cloutier, K., Bargerstock, B.A., & Doberneck, D.M. (2014, October). A framework for policies and practices for institutional engagement. Presented at the annual Engagement Scholarship Consortium conference, Edmonton, AB, Canada.

Van Egeren, L.A., Doberneck, D.M., Bargerstock, B.A., & McNall, M. (2014, October). Two effective models to support engagement: The university center model. Presented at the annual Engagement Scholarship Consortium conference, Edmonton, AB, Canada.

## **2013**

Doberneck, D. M., Springer, N. C., & Bargerstock, B. A. (2013, November). Tools of Engagement: Workshop on preparing undergraduates for service-learning and community engagement. Presented as a pre-conference workshop at the annual International Association for Research on Service-Learning and Community Engagement conference, Omaha, NE.

Paton, V. O., Procter, D., & Bargerstock, B. A. (2013, October). Assessing Engagement and Outreach: Lessons Learned. Presented at the annual Engagement Scholarship Consortium conference, Lubbock, TX.

## **2010**

Doberneck, D. M., Brown, R. E., & Bargerstock, B. A. (2010, October). The graduate certification in community engagement at Michigan State University. Presented at the annual National Outreach Scholarship Conference, Raleigh, NC.

Paton, V. O., Bargerstock, B. A., Greasley, P. A., Procter, D., & Henselman, R. (2010, October). Capturing outreach and engagement activity: experiences at four universities. Presented at the annual National Outreach Scholarship Conference, Raleigh, NC.

## **2008**

Doberneck, D. M., Bargerstock, B. A., & Brown, R. E. (2008, November). Developing the next generation of engaged scholars: Michigan State University's professional development programs on community engagement. Presented at the annual meeting of the Association for Continuing Higher Education, Nashville, TN.

## **2007**

Bargerstock, B. A., Fitzgerald, H. E., Zimmerman, D. L., & Nemire, R. E. (2007, February). Challenges and benefits of identifying and reporting quantitative indicators of faculty engagement across a discipline. Presented at the interim meeting of the American Association of Colleges of Pharmacy, Arlington, VA.

## **2006**

Fitzgerald, H. E. & Bargerstock, B. A. (2006, June). Beyond anecdotes: challenges and benefits of identifying and reporting quantitative indicators of faculty engagement. Presented at the annual meeting of Community-Campus Partnerships for Health, Minneapolis, MN.

## **2005**

Zimmerman, D. L., Church, R. L., & Bargerstock, B. A. (2005, October). Assessing institution-wide engagement accomplishments: challenges, opportunities, and questions. Poster presented the annual Outreach Scholarship Conference, Athens, GA.

Bargerstock, B. A. (2005, April). Using outreach data to tell the institution's story. Presented at the annual meeting of the University Continuing Education Association, Boston, MA.

## **2004**

Zimmerman, D. L., Church, R. L., Bargerstock, B. A., & Joshi, V. (2004, October). Budget crisis? How to use outreach data to tell the institution's story." Presented at the annual Outreach Scholarship Conference, State College, PA.

## **2002**

Zimmerman, D. L., Church, R. L., Bargerstock, B. A., & Kenney, P. A. (2002, November). Measuring scholarly engagement at Michigan State University: tools, challenges, and faculty perceptions. Presented at the annual Outreach Scholarship Conference, Columbus, OH.

Bargerstock, B. A. (2002, April). Measuring faculty outreach activity: development of a tool. Presented at the annual meeting of the University Continuing Education Association, Toronto, ON, Canada.

Church, R. L., Zimmerman, D. L., Bargerstock, B. A., & Kenney, P. A. (2002, January). Measuring scholarly engagement at Michigan State University – a multifaceted approach. Presented at the American Association for Higher Education 10<sup>th</sup> Annual Forum on Faculty Roles and Rewards, Phoenix, AZ.

## **1999**

Church, R. L., Sandmann, L., Zimmerman, D. L., & Bargerstock, B. A. (1999, October). Gauging university outreach: a dashboard of indicators. Presented at the annual Outreach Scholarship: Best Practices in Outreach and Public Service, State College, PA.

Church, R. L., Sandmann, L., Zimmerman, D. L., & Bargerstock, B. A. (1999, January). Gauging university outreach: a dashboard of indicators. Presented at the American Association for Higher Education 7<sup>th</sup> Annual Forum on Faculty Roles and Rewards, San Diego, CA.



## Other Presentations

### 2018

Bargerstock, B. A., & Van Egeren, L. A. (2018, March). Digital presence and places: Vistas for community engagement and public scholarship. Invited presentation to faculty attendees of a College of Arts and Letters' Digital Presence and Public Scholarship Workshop, East Lansing, MI.

### 2017

Bargerstock, B. A. (2017, November). MSU-Detroit engagement, investment, impact. Invited presentation to faculty attendees of the MSU Detroit Dialogue, East Lansing, MI.

Norvell, K. H., Welch, M., & Bargerstock, B. A. (2017, September). IARSLCE executive committee roundtable: Roadmapping the future of IARSLCE. Presented at the annual conference of the International Association for Research on Service-Learning and Community Engagement, Galway, Ireland.

Bargerstock, B. A., Sheth, S. L., Blanks, T., & Donado, L. (2017, March). Panel of MSU youth program directors. Presented at the Workshop for MSU Youth Program Directors: Promoting the Safety of Minors at MSU, East Lansing, MI.

### 2015

Kiesa, A., Green, P. M., Bargerstock, B. A., Ward, E., Gardinier, L., & Luparello, T. (2015, October). Maximizing your IARSLCE membership and conference experience. Presented in the International Association for Research on Service-learning and Community Engagement Advancing Research Webinar Series.

### 2011

Bargerstock, B. A., & Snow, S. (2011, April). What are communities of practice and how can they help me? Presented at the annual meeting of the University Professional and Continuing Education Association, Toronto, ON, Canada.

Bargerstock, B. A. (2011, February). The MSU graduate certification in community engagement. Presented at a meeting of the MSU Graduate Associate and Assistant Deans, East Lansing, MI.

### 2010

Fitzgerald, H. E., Bargerstock, B. A., & Van Egeren, L. A. (2010, July). The Outreach and Engagement Measurement Instrument (OEMI). Presentation to the president of Michigan State University, East Lansing, MI.

### 2008

Fitzgerald, H. E. & Bargerstock, B. A. (2008, February). Collecting data about university outreach and engagement. Presentation to a meeting of the dean and chairpersons of the Michigan State University College of Social Science, East Lansing, MI.

### 2007

Zimmerman, D. L. & Bargerstock, B. A. (2007, January). Collecting and using engagement data at Michigan State University. Presentation to the Michigan State University Communicators Network, East Lansing, MI.

## 2005

Bargerstock, B. A. (2005, May). Using outreach data to tell the institution's story. Poster presented at the Benchmarking University Engagement Accomplishments: A Conference on Strategies and Methods at Michigan State University, East Lansing, MI.

## Contracts and Grants

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2024 - 12/31/2024  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2023 - 12/31/2023  
Role on Project: Project Manager

PI: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Project Title: 2023 Engagement Scholarship Consortium Conference  
Source: Engagement Scholarship Consortium  
Award Amount: \$97,300  
UOE Award Amount: \$97,300  
Total Award Period: 09/20/2022 - 10/06/2023  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2022 - 12/31/2022  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2021 - 12/31/2021  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2020 - 12/31/2020  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2019 - 12/31/2019  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2018 - 12/31/2018  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 1/1/2017 - 12/31/2017  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$15,000  
UOE Award Amount: \$15,000  
Total Award Period: 2/28/2015 - 2/27/2016  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$14,000  
UOE Award Amount: \$14,000  
Total Award Period: 2/28/2014 - 2/27/2015  
Role on Project: Project Manager

PI: Burton Bargerstock  
Awarded to: National Collaborative for the Study of University Engagement  
Title: Ferris State University OEMI  
Source: Ferris State University  
Award Amount: \$3,646  
UOE Award Amount: \$3,646  
Total Award Period: 12/09/2013 – 12/08/2014  
Role on Project: PI

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 2/28/2013 - 2/27/2014  
Role on Project: Project Manager

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: Engagement Scholarship Consortium  
Award Amount: \$10,000  
UOE Award Amount: \$10,000  
Total Award Period: 2/28/2012 - 2/27/2013  
Role on Project: Project Manager

PI: Burton Bargerstock  
Awarded to: National Collaborative for the Study of University Engagement  
Title: Texas Tech University OEMI  
Source: Texas Tech University  
Award Amount: \$600 (IP License Only)  
UOE Award Amount: \$600  
Total Award Period: 01/30/2012 – 01/29/2013  
Role on Project: PI

Project Manager: Burton Bargerstock  
Awarded To: University Outreach and Engagement  
Title: Engagement Scholarship Consortium Communications  
Source: National Outreach Scholarship Conference  
Award Amount: \$17,000  
UOE Award Amount: \$17,000  
Total Award Period: 10/07/2009 - 10/07/2012  
Role on Project: Project Manager

PI: Hiram E. Fitzgerald  
Awarded To: University Outreach and Engagement  
Project Title: 2011 National Outreach Scholarship Conference  
Source: National Outreach Scholarship Conference  
Award Amount: \$86,000  
UOE Award Amount: \$86,000  
Total Award Period: 10/07/2010 - 10/04/2011  
Role on Project: Project Manager

PI: Burton Bargerstock  
Awarded to: National Center for the Study of University Engagement  
Title: Texas Tech University OEMI  
Source: Texas Tech University  
Award Amount: \$7,800  
UOE Award Amount: \$7,800  
Total Award Period: 11/01/2009 – 10/31/2010  
Role on Project: PI

PI: Burton Bargerstock  
Awarded to: National Center for the Study of University Engagement  
Title: University of Tennessee OEMI  
Source: University of Tennessee  
Award Amount: \$5,600  
UOE Award Amount: \$5,600  
Total Award Period: 10/01/2007 – 09/30/2008  
Role on Project: PI

PI: Burton Bargerstock  
Awarded to: National Center for the Study of University Engagement  
Title: Kansas State University OEMI  
Source: Kansas State University  
Award Amount: \$5,600  
UOE Award Amount: \$5,600  
Total Award Period: 01/15/2007 – 01/14/2008  
Role on Project: PI

PI: Burton Bargerstock  
Awarded to: National Center for the Study of University Engagement  
Title: University of Tennessee OEMI  
Source: University of Tennessee  
Award Amount: \$5,600  
UOE Award Amount: \$5,600  
Total Award Period: 09/01/2006 – 08/31/2007  
Role on Project: PI

PI: Diane L. Zimmerman  
Awarded To: University Outreach and Engagement  
Project Title: MSU Usability and Accessibility Center  
Source of Support: Internally Redirected Funding – MSU Provost  
Award Amount: \$500,000  
UOE Award Amount: \$500,000  
Starting Date: 07/01/2002 – 06/30/2004  
Role on Project: White Paper Author, Co-investigator

## **Service to the Field**

Reviewer, 2024 Carnegie Foundation Elective Community Engagement Classification Applications, American Council on Education.

External Reviewer, 2023 Review of Aimée Knight for Promotion to the Rank of Professor, Saint Joseph's University.

External Reviewer, 2021 Review of the Draft 2024 Carnegie Foundation Elective Community Engagement Classification Framework, Albion College.

External Reviewer, 2020 Review of the Carolina Center for Public Service, University of North Carolina - Chapel Hill.

External Reviewer, 2020 Review of Elaine Ward for Promotion to the Rank of Associate Professor and Tenure, Merrimack College.

External Reviewer, 2016 Review of Deborah Romero for promotion to the Rank of Associate Professor and Tenure, University of Northern Colorado.

## Scholarly Societies and Professional Associations

### **Academy of Community Engagement Scholarship (ACES), 2010-present**

- Past President, 2024-present
- President, 2017-2024
- Nomination Committee, Chair 2024-present
- Executive Committee, Member 2017-present
- C. Peter Magrath Community Engagement Scholarship Award Selection Committee, ACES Representative, 2017-2023
- Inducted Member (for life), 2017
- Think Tank, Member, 2010-2012
  - Stewardship Committee Member, 2012
  - Writing Team Member, 2010-2011

### **Association of Public and Land-grant Universities (APLU; formerly National Association of State Universities and Land-Grant Colleges), 2004-present**

- Commission on Economic and Community Engagement (CECE), 2018-present
- Council on Engagement and Outreach (CEO), 2004-2018
  - Executive Committee, Member, 2013-2018
  - Communication Committee, Co-Chair, 2014-2018
  - Joint APLU-ESC Magrath/W.K.K.F. Community Engagement Scholarship Award Task Force, Member, 2014-2015
- Commission on Innovation, Competitiveness and Economic Prosperity (CICEP), 2007-2013
  - Metrics Working Group, 2007-2011

### **Community Based Research – Canada (CBRCanada), 2021-present**

- Institutional Representative of Michigan State University, 2021-present

### **Engagement Scholarship Consortium (ESC), 2007-present**

- Executive Leadership Committee, 2021-present
- Communication Committee, 2009-present
  - Communication Committee, Chair, 2009-present
- Conference Leadership Committee, 2007-present
  - Chair, 2022-2023
    - Host Institution Core Planning Committee, 2022-2023
  - Chair, 2010-2011
    - Host Institution Core Planning Committee, 2010-2011
  - Regional Structure Subcommittee, 2009-2011
  - Proposal Reviewer, 2010-2014, 2017-2019, 2021, 2024
  - Session Convener, 2007-2012
- Emerging Engagement Scholar Workshop Planning Committee, 2007-2012

**International Association for Research on Service-learning and Community Engagement (IARSLCE), 2012-present**

- Board of Directors, 2013-2019
  - Interim Chair, March, 2018
  - Immediate Past Chair, 2016-2017
  - Chair, 2015-2016
  - Vice Chair, 2014-2015
  - Membership Committee, Chair, 2017-2019
  - Graduate Scholarship Proposal Reviewer, 2017
  - Diversity, Inclusion, and Equity Task Force, Chair, 2016
  - Executive Committee, Member, 2014-2017
  - Communication and Membership Committee, Member 2013-2014
- Alliance of Engaged Universities and Colleges, 2019-present
  - Institutional Representative of Michigan State University, 2019-present

**University Professional and Continuing Education Association (UPCEA; formerly University Continuing Education Association), 1998-present**

- Institutional Representative of Michigan State University, 2019-present
- Review of Networks Task Force, 2016
- Board Development Committee, Member, 2014-2016
- Network Policies and Procedures Task Force, Member, 2014
- Board of Directors, 2010-2011 and 2012-2014
  - Executive Committee, 2010-2011 and 2012-2014
  - Finance Committee, 2010-2011
- Network Senate, Chair, 2012-2014
- Community and Economic Engagement Network, Member, 2012-present (formerly the Outreach, Engagement, and Economic Development Network)
- Networks Transition Steering Committee, Member, 2012
- Conference Planning Committee
  - Leadership and Strategy Track Subcommittee, Member, 2011-2012
- Nominating Committee, Member, 2011-2012
- Alternate Institutional Representative of Michigan State University, 2012-2019
- Strategic Planning Committee, Member, 2011
  - Organizational Structure, Transparency, and Inclusiveness Subcommittee, Co-Chair, 2011
- Commission on Futures and Markets, Member, 2010-2012
- Communities of Practice Council, Chair, 2010-2011
- Outreach and Engagement Community of Practice, Member, 2001-2012
  - Past Chair, Nominations and Elections Committee Chair, 2010-2011
  - Chair, 2009-2010
  - Chair-Elect, 2008-2009
  - Secretary / Treasurer, 2007-2008
- Task Force on Communities of Practice, 2008-2010

**Highly Integrative Basic and Responsive (HIBAR) Research Alliance, 2017-present**

**EDUCAUSE, 2002-present**

**Association for Continuing Higher Education (ACHE), 2007-2011**

- Institutional Representative of Michigan State University, 2007-2011

**Michigan Campus Compact, 2008-2009**

- Civic Engagement Indicators and Measurement Project Team, 2008-2009

**Association for Institutional Research (AIR), 2000-2002**

**American Association for Higher Education (AAHE), 1999-2002**

**Association for the Study of Higher Education (ASHE), 1993-1997**

**American Educational Research Association (AERA), 1993-1996**

## **Michigan State University Committees and Groups**

- IMPART Alliance Advisory Committee, College of Osteopathic Medicine, 2024-present
- MSU President's Spartan Bus Tour Executive Committee, 2024-present
- MSU Commons Advisory Committee, 2024-present
- University Outreach and Engagement Strategic Planning Committee, 2023-present
- Assessment Working Group, Office of Accreditation, Assessment, Curriculum, and Compliance, 2023-present
- Higher Learning Commission Reaffirmation of Accreditation Working Group, 2023
- Associate and Assistant Provost and Associate Dean Advisory Subcommittee on the Academic Strategic Plan, 2021-2023
- MSU Lifelong Education Institute Proposal Committee, 2021-2024
- Community Stakeholder Unit Network (CSUN), 2020-present
- University Advisory Committee on the Naming of Buildings and Facilities, 2019-present
- MSU Youth Programs Advisory Board, 2018-present
- Distinguished Partnership Awards Selection Committee, 2016-present
- Informal Learning Network (ILN-MSU) Advisory Council, 2013-present
- MSU Information Technology Council, Libraries Computing and Technology, 2013-2019
- MSU Museum Academic Advisory Council, 2016-2018
- University Outreach and Engagement Awards and Recognitions Mini-Team (2015-2016, 2020-present; Chair 2015-present)
- University Outreach and Engagement Core Administrative Planning Team, 2014-present
- Provost's Detroit Impact Team, 2016-2020
- University Outreach and Engagement Senior Fellows Program Committee, 2013-2014
- Information Services and Technologies Coordinating Council (ISTeCC), Libraries Computing and Technology, 2012-2013
- Prima Civitas Foundation Planning Committee, Turkey-Michigan Forum: University-Industry Collaboration and R&D Trends, 2012
- Web Development Community for Advising, Facilitating, and Enabling (WebDev CAFÉ), 2009-2014
  - Leader, 2009-2014
  - Planning Committee Member, 2008-2009
- MSU Creativity Initiative, 2010-2012
- Community Engagement Scholarship and W.K. Kellogg Foundation / C. Peter Magrath Community Engagement Scholarship Awards Team, 2009-present
  - Support Staff, 2009-present
- Graduate Associate/Assistant Deans Committee (GAAD), 2005-present
- Administrative Data Users Community (ADUC), Libraries Computing and Technology, 2003-2011
- MSU Usability and Accessibility Center Advisory Committee, Libraries Computing and Technology, 2003-2005
- Service/Outreach Technology Committee (S/OTC), Libraries Computing and Technology, 1998-2007; served as Co-Chair, 2005-2007
- MSU Homecoming Court Selection Committee, 2005-2006



## Professional Development and University Representation

- 2023** American Council on Education three-session series: Reviewing 2024 Carnegie Foundation Elective Community Engagement Classification Applications, delivered on-line.
- 2022** Network for Advancing and Evaluating the Societal Impact of Science (AESIS) course: “Institutional Structures for Societal Impact of Science,” delivered on-line.
- 2022** Unsettling Genealogies Conference: A Forum on Pseudo Indians, Race-Shifting, Pretendians, and Self-Indigenization in Media, Arts, Politics and the Academy session: “Unmasking Pseudo Indians,” delivered on-line.
- 2022** Global Digital Humanities Symposium, delivered on-line.
- 2022** Engagement Academy for University Leaders seminar: “Thriving Together: Considering “Place” as a Transformative Opportunity for University Engagement,” delivered on-line.
- 2021** University of Glasgow Pre-Cop26 webinar: “Higher Education, Knowledge Democracy, and Sustainability,” delivered on-line.
- 2021** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Bridging Communities: Relationship Violence and Sexual Misconduct (RVSM) Prevention,” delivered on-line.
- 2021** Global Digital Humanities Symposium, delivered on-line.
- 2020** International Association for Research on Service-Learning and Community Engagement webinar: “Data Driven Decisions,” delivered on-line.
- 2020** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Diversity: Inclusion in the Modern Workplace,” delivered on-line.
- 2020** Association of Public and Land-grant Universities Annual Meeting, delivered on-line.
- 2020** IUPUI Assessment Institute webinar: “Outcomes from an Institution-Wide Community Engagement Framework: Comparing Perspectives Across Student, Faculty, and Community Partners,” delivered on-line.
- 2020** IUPUI Assessment Institute webinar: “The Rarest Emerging Assessment Professional: Community Engagement Unicorns Unite,” delivered on-line.
- 2020** IUPUI Assessment Institute webinar: “Beyond Storytelling: A Call for Actionable Assessment of Community Engagement,” delivered on-line.
- 2020** IUPUI Assessment Institute webinar: “Rewarding Faculty for Community Engaged Scholarship: Policy Briefs as a Resource for Catalyzing Change,” delivered on-line.
- 2020** HIBAR Research Alliance webinar: “Building a Durable Infrastructure for HIBAR Projects,” delivered on-line.
- 2020** University Professional and Continuing Education Association Central Region Conference, delivered on-line.
- 2020** Collaborative for Global Service-Learning webinar: “What NOT to Restart – and Opportunities Moving Forward: Global Engagement Post-COVID,” delivered on-line.
- 2020** Public Engagement with Science conference, delivered on-line.

- 2020** National Institute for Social Media webinar: “Accessible Social Media,” delivered on-line.
- 2020** Latin American Center for Service-Learning webinar: “Solidarity/Service Learning Around the World,” delivered on-line.
- 2020** Campus Compact webinar: “Engaging Online: Promising Practices in E-Service Learning and Digital Civic Engagement,” delivered on-line.
- 2020** Association of Public and Land-grant Universities learning community webinar series: “Scaling Community Engagement Online,” delivered on-line.
- 2020** University Outreach and Engagement professional development webinar: “Understanding Pronouns,” delivered on-line.
- 2020** National Academies of Science webinar: “Role of Sci Comm in Addressing the Disproportionate Effects of COVID-19,” delivered on-line.
- 2020** Leaders in Science and Technology Engagement Network webinar: “Attitudes Toward Science During COVID-19 and What it Means for Engagement,” delivered on-line.
- 2020** International Network for the Science of Team Science annual Science of Team Science Conference, delivered on-line.
- 2020** “Higher Education Associations Sustainability Consortium webinar: “Doing Good While Doing Your Job - Moving Toward a Circular Economy,” delivered on-line.
- 2020** Coalition of Urban and Metropolitan Universities webinar: “Supporting Opportunity Youth and Fostering Successful Outcomes during the Pandemic,” delivered on-line.
- 2020** American Association of Colleges and Universities webinar: “Community in Times of Crisis,” delivered on-line.
- 2020** National Academies of Science webinar: “SciEngage Webinar: Inclusivity in Public Science Events,” delivered on-line.
- 2020** University of Minnesota Forums on University-Community Partnerships and Community-Engaged Teaching during Pandemic, delivered on-line.
- 2020** Global Digital Humanities Symposium in East Lansing, Michigan.
- 2020** IUPUI Assessment Institute: “Equity and engagement: How Do We Invest in an Equitable Experience for All?” with Nyeema Watson, Rutgers University- Camden, by webinar.
- 2020** MSU Native American Institute: “Indigenous Women’s Speaker Series – A Discussion about Anishinabe Women’s Traditional and Contemporary Roles, and Two-Spirit Identity,” with Shannon Martin, in East Lansing, Michigan.
- 2019** Wayne State University David Adamany Library: “Digital Humanities Research Institute,” in Detroit, Michigan.
- 2019** International Network for the Science of Team Science annual Science of Team Science Conference, in Lansing, Michigan.

- 2019** MSU Office for Inclusion and Intercultural Initiatives: “MSU Dialogues Program for Faculty and Staff,” in East Lansing, Michigan.
- 2019** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Relationship Violence and Sexual Misconduct,” in East Lansing, Michigan.
- 2018** Engagement Academy for University Leaders pre-conference workshop at annual Engagement Scholarship Consortium conference: “Leadership of Engagement 2018: An Engagement Academy Executive Seminar,” in Minneapolis, Minnesota.
- 2018** MSU Youth Programs Advisory Board and Paperclip Communications: “Protect Minors on Your Campus: Minimize the Inherent Risk of Hosting Them with Appropriate Policies and Procedures,” in East Lansing, Michigan.
- 2018** MSU Graduate School Workshop: “Imposter Syndrome,” in East Lansing, Michigan.
- 2018** MSU Academic Advancement Network Workshop: “Preventing and Responding to Incidents of Harassment and Discrimination,” in East Lansing, Michigan.
- 2018** MSU College of Arts and Letters’ “Digital Presence and Public Scholarship Fellows Program,” in East Lansing, Michigan.
- 2017** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Relationship Violence and Sexual Misconduct,” in East Lansing, Michigan.
- 2015** MSU Human Resources eLearning module: “Performance Excellence for Supervisors,” in East Lansing, Michigan.
- 2015** MSU Office of Inclusion and Intercultural Initiatives eLearning module: “Relationship Violence and Sexual Misconduct,” in East Lansing, Michigan.
- 2008** Michigan Fatherhood Policy Forum, sponsored by the Michigan Department of Human Services and the U.S. Department of Health and Human Service Administration for Children and Families, in Shanty Creek, Michigan.
- 2005** MSU Faculty and Organization Development program: “Developing Leadership and Administrative Excellence: A Workshop for New Chairs and Directors,” in East Lansing, Michigan.
- 2004** Usability Professionals’ Association 13<sup>th</sup> Annual Conference in Minneapolis, Minnesota.
- 2003** Nielsen Norman Group (NN/g) User Experience 2003 Tutorial Conference in Chicago, Illinois.
- 2001** Council for Advancement and Support of Education (CASE) “Leading with the Web: Communications in Cyberspace in the Year 2001” Conference in Cambridge, Massachusetts.
- 2000** Preconference workshop on publishing databases on the web at the Association for Institutional Research (AIR) 40<sup>th</sup> Annual Forum in Cincinnati, Ohio.
- 1999-2004** MSU Libraries, Computing, and Technology Training Program (LCTTP) Classes in: web development principles and tools (Visio, Project, Flash MX, and web accessibility), course management applications (Blackboard, LON-CAPA, and Angel), and technology administration (Y2K, SIS, and FSRA).
- 1998** Assessment Institute at Indiana University - Purdue University at Indianapolis in Indianapolis, Indiana.

- 1998** University of Missouri at St. Louis International Conference on the Social Impact of Information Technologies in St. Louis, Missouri.
- 1998** Michigan Jobs Commission Information Technologies Summit in Dearborn, Michigan.
- 1995** Michigan State University Capstone Symposium of the W.K. Kellogg Foundation – MSU Lifelong Education Grant in East Lansing, Michigan.
- 1994** Association for Gerontology in Higher Education (AGHE) Annual Conference in Cleveland, Ohio. Supported presentation by Steven Weiland entitled: "Educational Biography and the Study of Aging."

## Volunteerism and Community Service

- November, 2004-  
present **President**  
*MSU Chapter of the Honor Society of Phi Kappa Phi, East Lansing, Michigan*  
Serve as executive of honorific society chapter and on student and faculty awards committees. Represented the chapter as a delegate to the Society convention (2007, 2010).
- March, 2009-  
2010, 2024 **Graduate Academic Conference Judge**  
*MSU Council of Graduate and Professional Students, East Lansing, Michigan*  
Evaluated the quality of graduate and graduate professional student research posters and short oral presentations at the 2009, 2010, and 2024 conferences.
- November, 2009-  
August, 2010 **Committee Member**  
*The Honor Society of Phi Kappa Phi, National Office, Baton Rouge, Louisiana*  
Served as a member of the Society's bylaws committee (2009-2010) and convention credentials committee (2010).
- September, 1998-  
September, 2012 **Scout Leader**  
*Cub Scout Pack 180, Boy Scout Troop 2, and the Ojibwas District of the Chief Okemos Council, Greater Lansing, Michigan*  
Have served in many roles: den leader, Cubmaster, troop committee member, Scoutmaster, District Vice Chair, and District Commissioner.
- November, 1985-  
September, 1991 **Board of Directors Member, President**  
*Community Services for the Developmentally Disabled, Inc., Detroit and Novi, Michigan*  
Chaired the policy-making board of a non-profit corporation that provided residential services for the developmentally disabled. Authored corporate by-laws, articles of incorporation, and analytic organizational assessment