

## **ARNOLD WEINFELD**

Michigan State University, University Outreach and Engagement  
Michigan State University, Institute for Public Policy and Social Research  
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### **SKILLS AND EXPERIENCE**

Executive administration, strategic planning, and leadership including staff training, development, team building and motivation.

Connector, communicator, and collaborator skilled at establishing and maintaining strategic alliances and relationships.

Highly analytical decision maker with extensive experience in program development and execution, budget development and administration, and research and analysis.

Motivated self-starter and innovator with proven ability to manage simultaneous projects, work in teams or independently

### **POSITIONS HELD**

#### **Director for Workforce and Economic Development Partnerships, Office of Public Engagement and Scholarship, University Outreach and Engagement, Michigan State University, July 2016 – Present**

- Work collaboratively with MSU faculty, community partners and state and local agencies to develop university-community partnerships focused on urban, and systems change through innovation, talent, and place.
- Participate in and lead community-engaged research and evaluation projects working to promote community based participatory research models of practice. Provide national leadership on professional development about community-engaged scholarship and practice.
- Developed and organized national conference, “The Dual Economy, Causes and Impacts” – Nov 2017

#### **Associate Director, Institute for Public Policy and Social Research, Michigan State University August 2017—present**

- Assist with the coordination and execution of programs such as Legislative Leadership Program for legislators and staff, Public Policy Forums, Michigan Applied Public Policy Research, the Michigan Political Leadership Program, State of the State Survey, and podcast productions.
- Nurture and promote a research culture among affiliated faculty and graduate students, including communication of research and outreach to policymakers and generation of external funds to support.
- Maintain and expand links between Institute and other campus units, state government, policy community and similar centers at other universities.
- Work with the Institute’s undergraduate and graduate fellows, including assigning and overseeing tasks, research projects, written contributions and editing materials.

**Interim Director, Institute for Public Policy and Social Research, Michigan State University**

**July 2018 – June 2019**

- Responsible for overall leadership of the Institute's programs and projects during sabbatical of Director, including budgeting, human resources, and ensuring compliance with University policies and procedures
- Support activities of the Institute's Research unit as well as activities and further development of Institute staff.
- Attended College of Social Science and University meetings on behalf of Institute.

**Chief Executive Officer, Prima Civitas Foundation, East Lansing Michigan, March 2014 – June 2016**

- Served as day-to-day officer in charge of carrying out the organization mission to strengthen Michigan's economy by connecting, convening, collaborating, and adding expert capacity to projects that support Michigan's economic growth.
- Project work focused on four key drivers of economic and community development -- regional collaboration and development, talent and workforce development, innovative industries, and emerging markets and, international connectivity.
- Facilitated I-69 International Trade Corridor project collaborative between local, regional, state, and international entities.
- Full range of direct services to public and private agencies, including organizational development, strategic planning, legal, collaborative brokering services, project/grant management and administration services, and economic and workforce development consulting.

**Director for Strategic Initiatives, Michigan Municipal League, 2009-2014**

**Director for Public Policy and Federal Affairs, 2006-2009**

- Responsible for the planning and development of new programs, services, publications, and outreach strategies to support broad place-based policy initiatives and programming on behalf of the Michigan Municipal League. The Michigan Municipal League is a non-profit, statewide organization representing cities and villages from throughout the state of Michigan.
- Implemented series of public policy forums for local officials
- Michigan Fiscal Responsibility Project collaborative.
- Co-founded Michigan Sense of Place Council
- Led development and implementation of the League's Center for 21st Century Communities
- Creative Cities Summit, co-organizer, 2013

**President, Michigan Municipal League Foundation, 2009-2014**

- Worked with an 18-member board to carry out the Foundation mission to enhance and develop leadership in local government through research, education, and by providing opportunities for training.
- Raised over \$750,000 for programming related to MML initiatives and elected official training
- Led creation of statewide Shared Public Services program.

**Director, State and Federal Affairs, Michigan Municipal League, 2004-2006**

- Directed and provided day-to-day management of lobbying and advocacy efforts.
- Worked with municipal officials, interest groups, the governor's office, state agency directors and staff, and legislators.

- Monitored, analyzed, and articulated the municipal viewpoint on legislation introduced in both the state legislature and Congress.

**Director, House Democratic Policy Staff, Michigan House of Representatives, 2001-2004**

- Directed and provided day-to-day management of administrative, policy development, constituent services, and support functions within the framework of the Democratic Caucus overall plan.
- Assisted in creating and managing the House Democratic legislative agenda and preparing legislation by working with caucus members, constituents, representatives of interest groups, members of boards and commissions, the chief executive and department heads, consultants, and legislators in other units of government.

**Deputy Director, House Democratic Policy Staff, Michigan House of Representatives, 1997-2000**

**Policy Analyst, House Democratic Policy Staff, Michigan House of Representatives, 1988-2000**

**Legislative Liaison, Office of the House Democratic Leader, Michigan House of Representatives, 1996**

- Collaborated with House Democratic Caucus leadership concerning design, coordination, and implementation of Democratic Caucus strategy.
- Acted as liaison to caucus members
- Responsible for development and implementation of Democratic caucus strategies including research and preparing legislation
- Coordinated caucus activities in committees and on the House floor
- Played key role in developing and implementing strategy that led to Democrats gaining House control for 1997-98 legislative session.
- Performed research and analysis of issues related to tax policy, election law, housing, and local government.

**Legislative Aide, State Representative Tom Alley, Michigan House of Representatives, 1983-1988**

- Served as the Representative's liaison in legislative committee meetings, to state agencies and local government units, at constituent meetings, and fund-raising events.
- Wrote correspondence, press releases, and special tributes; addressed and resolved constituent's problems.
- Established and maintained positive relationships with constituents and stakeholders in northeast Michigan legislative district.

**Education and Qualifications**

Bachelor of Science in Social Science, Michigan State University, September 1982

- Multi-Disciplinary Program. Emphasis: Economics, Political Science, and Industrial Sociology

**AFFILIATIONS and ADVISORY BOARDS**

Association of Public and Land Grant Universities - Commission on Economic and Community Engagement, 2017-present

Michigan State University College of Social Science, Centers, and Institutes Review Committee, 2021

Michigan State University, Strategic Plan Steering Committee Working Group on Institutional Resources, 2020

Michigan State University Extension, Government and Community Vitality Committee – 2016-present

Anchor Institutions Task Force - 2016-present

National Institute for Inclusive Competitiveness Advisory Board - 2020-present

APLU CECE Policy Working Group, Advancing University-Engaged Economic and Social Prosperity – Sept 2018  
 3 Workforce Development Advisory Council - 2017-present  
 Consortium of University Public Service Organizations – 2018 - present  
 MSU College of Social Science Research Committee - 2018-present  
 Lansing Placemakers Steering Committee – 2016-2020  
 Delta Township Planning Commission - 2016 to present  
 Creative Many Michigan Board - 2015 to 2019  
 Capital Area College Access Network Board - 2015 to present  
 Global Michigan Advisory Council - 2014 to 2017  
 Global Talent Retention Initiative Advisory Board - 2014 to 2016  
 Michigan Economic Developers Association Advocacy Committee - 2014 to present  
 Michigan Recreation and Park Association Board - 2013 to 2019  
 MIPlace Partnership Initiative – 2012-2014  
 Rural Partners of Michigan Board - 2012 to present  
 Michigan Public Policy Survey Advisory Board, CLOSUP/UM – 2009-2014  
 CEOs for Cities – 2008-2014  
 Michigan Sense of Place Council - 2007 to present  
 Michigan Health Insurance and Life Guaranty Association - 2009 to 2015  
 Saginaw Valley State University, Certified Public Managers Program Advisory Board - 2016 to present  
 Waverly Education Foundation, Board of Directors - 1993-2014  
 Waverly Community Schools, Board of Education, 1994-2003

#### **PRESENTATIONS and PUBLICATIONS**

“Service Sharing and the State and Local Partnership”, Michigan Municipal League Review, May/June 2007  
 “A Light at the End of the Tunnel”, Michigan Municipal League Review, Sept/Oct 2007  
 Community Design and Education Center, Michigan Municipal League Review, Jan/Feb 2008  
 “Energy Efficiency and Conservation Block Grant”, Michigan Municipal League Review, May/June 2008  
 “Creating Communities for the Next 50 Years”, Michigan Municipal League Review, Sept/Oct 2008  
 “Prosperity Agenda”, Michigan Municipal League, 2009  
 Michigan Municipal League Region 6 Seminar – Public Policy/Federal Affairs update, May 2009 Capital Gains Radio interview – Municipal Guideposts, August 2009  
 MML Region 5 Education Summit - Public Policy/Federal Affairs update, 2009  
 CMU Griffin Policy Forum – April 2010  
 “Michigan EECBG Presentation” - Michigan Municipal League Annual Convention, 2010  
 “Washington’s Whirlwind” – Michigan Municipal League Review, Mar/Apr 2011  
 “Transportation is a Top Priority” – Michigan Municipal League Review, Sept/Oct 2011  
 White House Transportation for America briefing Nov. 2011  
 Congressional Update – Inside 208 blog, Michigan Municipal League, January 2012  
 “The Big Disconnect” – Inside 208 Blog, Michigan Municipal League, August 2012  
 MIPlace Partnership Presentation – Michigan Association of Planning Annual Conference 2012  
 “Economics of Place” – Mt. Pleasant City Commission, Jan 2013  
 “Dispatches from CNU21” – Next City, May 31, 2013  
 “Unique Collaboration promotes regional economic development” – Bridge Magazine, January 8, 2015  
 “City Connections”, ModeShift, August 20, 2015  
 “Role of Public Service Institutes/Centers in Statewide Issues” - Consortium of University Public Service Organizations, 2018 Annual Conference  
 “Whitmer-Granholm Comparisons”, UPNorth Live, August 2018

Michigan Farm Bureau Political Academy presentation, January 2019

“Democratic Shift of Political Parties’, MLive, 1/29/2019

“Change Management Justice and Equity” – CUPSO 2020 Annual Conference

“Demographics of Suburbs”, MichiganPolicast, August 2020

"Podcasts", CUPSO 2021 Annual Conference, April 2021