

Juan D. Coronado, Ph.D.

Lansing, MI 48910
corona20@msu.edu

EDUCATION

Doctor of Philosophy in History, Texas Tech University

- Dissertation: *"I'm Not Gonna Die in this Damn Place": Manliness, Identity, and the Survival of the Mexican American Vietnam POW*
- Areas of Specialization: Mexican American/Borderlands History, Twentieth Century U.S. History, Military History, Latin American History, Gender Studies, Texas History, and Oral History
- Banner Bearer for the Graduate School (Top Graduate)

Master of Arts, History, The University of Texas-Pan American

- Thesis: *From Death Valley to the Río Grande Valley: World War II and Korean War Prisoners of War*

Bachelor of Arts, Social Studies Composite, The University of Texas-Pan American

POST DOCTORAL FELLOW

Post Doctoral Scholar, Julian Samora Research Institute, Michigan State University, Aug 2015-Present

PUBLICATIONS

Books

"I'm Not Gonna Die in this Damn Place": Manliness, Identity, and Survival of the Mexican American Vietnam Prisoners of War, (Forthcoming, Michigan State University Press).

Coronado, Juan, Gregory Garrett, Jorge Iber, Richard Santillan, and Roberto Zamora. *Mexican American Baseball in South Texas*, Arcadia Press, 2016.

Book Chapters

"A Divided Community United on the Diamond: The 1962 Hidalgo County Colt League Baseball World Series Champions," Ed. Jorge Iber in *More than Just Peloteros: Volume 2* (Working Title), Texas Tech University Press, forthcoming, 2017.

"Chicano Pop Culture and The Vietnam War: Demonstration, Protest and American Ideals," Ed. Ron Milam, in *The Vietnam War in Popular Culture Volume 1: The Influence of America's Most Controversial War on Everyday Life*, ABC-CLIO/Praeger, 2016.

Refereed Journal Articles

“Omitted American Military History: The Mexican American Community During the Vietnam War,” *The Journal of South Texas*, Spring 2014.

Journal Articles

“A Divided Community United on the Diamond: The 1962 Hidalgo County Colt League Baseball World Series Champions,” *Journal of the West*, Fall 2015.

Bibliographies/Encyclopedias/Book Reviews

“Machismo.” In *Oxford Bibliographies in Latino Studies*. Ed. Ilan Stavans. New York: Oxford University Press, Fall 2015.

Book Review The Chicano Generation: Testimonios of the Movement. By Mario T. Garcia. *Oral History Review*, 2016.

Book Review U.S. Latinos and Criminal Injustice. By Lupe S. Salinas. NEXO, East Lansing, MI, 2016.

CURRENT RESEARCH UNDERDEVELOPMENT

Mexican American Football Coaches in Texas

I started working on a biography on a father son tandem who were amongst the earliest Mexican Americans to serve as high school head football coaches.

Latinos and H-2A

This project looks at the exploitative and deplorable conditions in which a great number of immigrant workers find themselves in throughout the country, including the Midwest.

Latinos in Flint’s Water Crisis

I am also researching the impact the Flint water crisis has had (and is having) on the Latino population. I am conducting oral histories with Latino community leaders and residents.

Latino/a Business owners in Michigan

I am finalizing an article on the challenges Latino business owners have in Michigan.

Oral Historian

Oral Historian for the Julian Samora Research Institute, I have conducted oral histories with Latinos throughout Michigan.

CONFERENCES/PRESENTATIONS

2017 Cambio de Colores, “*Hicimos el Camino*” en Michigan: Latino Business Pioneers, St. Louis, Missouri

- 2017 IUPLR, *Abuses within the H-2AGuest Worker Program*, San Antonio, Texas
- 2017 Southwest Oral History Association (SOHA), *Mexican American Baseball in South Texas*, Tempe, Arizona
- 2017 Southwest Oral History Association (SOHA), Program Chair, Tempe, Arizona
- 2016 The Alliances for Graduate Education and the Professoriate (AGEP) “CrossTalks: Oral Presentations,” Facilitator, East Lansing, Michigan.
- 2016 Oral History Association (OHA), Chair, “Making Institutions Come Alive: Oral History and Engagement” Long Beach, California.
- 2016 Oral History Association (OHA), Organizing Committee Southwest Oral History Association, Long Beach, California. Planning Committee of the SOHA 35th Anniversary Celebration.
- 2016 MI Latino/a Statewide Summit 2016, Master of Ceremonies, Julian Samora Research Institute at Michigan State University, East Lansing, Michigan
- 2016 Día de la Mujer, Chair, "Beyond Hate and Fear: Immigration and the Refugee Crisis in America," Michigan State University, East Lansing, Michigan
- 2015 Oral History Association (OHA), Organizing Committee Southwest Oral History Association, Tampa, Florida
- 2015 Southwest Oral History Association (SOHA), “A Divided Community United on the Diamond: The 1962 Hidalgo County Colt League Baseball World Series Champions,” Del Mar, California
- 2014 Southwest Oral History Association (SOHA), “I Tried to Blank it All Out: Mexican American Former Vietnam Prisoners of War Share their Experiences,” Tempe, Arizona
- 2013 NACCS Tejas, Chair, “Migrant Farmworker Students Finding their Voice through Testimonios and Activism: The Cosecha Voices Project at the University of Texas, Pan American,” The University of Texas-Pan American, Edinburg, Texas
- 2012 AVID Summer Institute, I was engaged in a Pilot Learning-Community project involved with implementing AVID learning strategies at the university level to increase graduation rates and retention.
- 2009 The Texas State Historical Association, 113th Annual Meeting, Austin, Texas 2009
The War Continues: Mexican American Veterans and their Struggle for Equality in Post World War II Society
- 2008 Symposium - 6th Triennial Vietnam Symposium, Lubbock, Texas

2006 Texas Association of Chicanos in Higher Education (TACHE), Houston, Texas

2006 Southwest Social Science Association (SSSA), San Antonio, Texas

TEACHING

Lecturer I

University of Texas Pan American, Department of History and Philosophy Aug 2014-Aug 2015
Taught both U.S. History surveys and 3000 level courses including History of Texas and Mexican American Heritage.

Lecturer

University of Texas Pan American, Department of History and Philosophy June 2011-Aug 2014

Adjunct

The University of Texas Pan American, Department of History and Philosophy, Fall 2010-Spring 2011

Adjunct

South Texas College, Department of History and Philosophy, Fall 2010-Spring 2011

Adjunct

Texas Tech University, Department of History, 2007- May 2010
Taught both U.S. History surveys and 3000 level courses including History of Texas and History of Mexican Americans in the United States.

Graduate Assistant

Texas Tech University, Summer 2008
Study Abroad in Southeast Asia, Texas Tech University, Summer 2008

ACADEMIC & PROFESSIONAL SERVICE

2nd Vice President, Southwest Oral History Association, 2015-Present

Reviewer, *Journal of South Texas*, Kingsville, Texas, 2013-Present

Reader-Scorer, Educational Testing Services for Advanced Placement, Louisville, Kentucky, 2009, 2014-Present

Assistant Curator of *El Río*, Traveling Smithsonian Exhibit, University of Texas Pan-American, Fall 2003

El Río was a traveling Smithsonian Exhibit focusing on life along the Río Grande.

FELLOWSHIPS, HONORS, & AWARDS

Southwest Oral History Association Scholarship, 2014, University of Nevada Las Vegas

Banner Bearer for the Graduate School at Graduation (Top Graduate), Dec 2013, Texas Tech University

AT&T Chancellor's Fellowship 2006-2009, Texas Tech University

Leroy Herron Scholarships, Summer 2008, Texas Tech University

Study Abroad Competitive Scholarship, Summer 2008, Texas Tech University

COMMUNITY SERVICE

Mentor/Instructor-LASSO (Latin American Spanish Speaking Organization Consultant), Cooper Street Facility, Jackson, Michigan

I am teaching Latino history to the LASSO group at the Cooper Street Facility, in Jackson, Michigan. I am helping the inmates with their organization. 2016-Present

Guest Speaker, Parnell Correctional Facility, Jackson, Michigan

I have been a guest speaker at Parnell Correctional Facility on multiple occasions. I addressed the inmates on significant historical events. Through their interactions we have started talks of forming a Latin American Studies Organization (LASO). 2016

Graduate Student Advising, Michigan State University, East Lansing, Michigan

I voluntarily advise doctoral candidates on their research. 2015-Present

Guest Speaker, Telemundo KTLM 40, McAllen, Texas

Aired March 2, 2014, I provided a history on Texas Independence and its significance to the community in the Río Grande Valley.

UTPA Broncfest, Edinburg, Texas

Presented on the numerous majors and minors in a recruiting event for the College of Arts and Humanities has to offer. 2013

UTPA Majors Fair, Edinburg, Texas

Presented on the numerous majors and minors the College of Arts and Humanities has to offer. 2011-2014

UTPA Bucky's Block Party, Edinburg, Texas

Presented on the numerous majors and minors the College of Arts and Humanities has to offer. 2011

Guest Speaker, *Buenos Días Frontera* on Telemundo KTLM 40, McAllen, Texas

Aired July 4, 2011, I was a commentator on the program and provided a history on the significance of Fourth of July in the United States and its relevance to the community.

UIL Competition Judge, Edinburg, Texas

I voluntarily served as a judge at UIL Competitions held by the Edinburg Consolidated Independent School District. 2005, 2014, 2015

Guest Speaker, Guadalupe-Parkway Neighborhood Center, Lubbock, Texas

I spoke to a group of under-represented youth (primarily African American and Latino). 2009

Tutor, Edinburg, Texas and Lubbock, Texas

I have offered tutoring free of charge to students in need of extra help at UTPA and TTU.

History Club University of Texas Pan-American, Edinburg, Texas

Events Coordinator: Along with other graduate students, we revived the history club and brought it to a recognizable standing in the university. 2003-2006

History Day Fair Judge, Edinburg, Texas

The Department of History and Philosophy at UTPA annually sponsors the History Day Fair. History Day Fair is a contest among middle school and high school students, in which they present their history projects and compete against each other. 2004-2006, 2012

Rondel Davidson Lecture Series, Vicki Ruiz, Edinburg, Texas

I coordinated Vicki Ruiz's presentation. 2005

Guest Speaker/Recruitment, Edinburg, Texas

I presented and was active in recruiting new students to the History graduate program at UTPA.