

GHADA GEORGIS

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EDUCATION

Texas A&M University
College Station, TX, 2001

Masters in Educational Psychology

York University
Toronto, Canada, 1998

Professional degree in Social Work

York University
Toronto, Canada, 1992

Bachelor of Arts Honor's in Humanities

EMPLOYMENT AND CONSULTING EXPERIENCE

September 2008 - Present

Assistant Director, Communication and Information Technology

University Outreach and Engagement, Michigan State University (East Lansing, MI)

- Assistant director of university department that develops communication plans and information technologies for outreach projects (using various media such as Web, press, events, presentations, and publications)
- Supervise staff composed of editors, Web and database programmers, event coordinators, public relations coordinators, and graphic designers
- Manage a number of Web site design and development projects

March 2003 – September 2008

Information Architect, Communication and Information Technology

University Outreach and Engagement, Michigan State University (East Lansing, MI)

- Managed a number of Web site design and development projects
- Designed the contents and wrote the text of informational Web sites – Web sites were grounded in theoretical perspectives from instructional design
- Planned and executed formal Web site evaluations with representative users to obtain feedback. Feedback was incorporated into site re-designs

October 2002 – September 2004

Instructional Designer / Information Architect, Office of Continuing Education

Texas A&M University (College Station, TX)

- Worked closely with faculty to integrate technology curriculum into Web-based professional development resources for in-service teachers and graduate level teacher education students
- Designed modules that are grounded in theoretical perspectives from instructional design
- Designed and created Web pages and graphics for delivery of learning modules

January 2002 – August 2002

Research Assistant, Center for Collaborative Learning Communities
Texas A&M University (College Station, TX)

- Assisted in research initiatives that relate to improving the quality of education of students, and professional development for teachers, within urban public schools
- Developed a comprehensive list of empirically based studies on the topic of professional development and diversity within K-12 schools

February 2002 – July 2002

Curriculum Editor, Department of Environmental and Rural Health
Texas A&M University (College Station, TX)

- Edited environmental health science curricula aimed for Hispanic adults with limited English language abilities
- Made recommendations for curriculum assessments and presentations

August 2001 – August 2002

Project Coordinator / Instructional Designer, E-Education
Texas A&M University (College Station, TX)

- Researched and developed science Web-based middle school curricula
- Designed and created Web pages and graphics for delivery of learning modules
- Field-tested Web-based curricula in Texas public school classrooms to obtain feedback. Feedback was incorporated into curricula re-design

February 2000 – August 2001

Graduate Assistant, E-Education
Texas A&M University (College Station, TX)

- Researched and developed science Web-based middle school curricula
- Designed and created Web pages and graphics for delivery of learning modules

May 2000 - February 2001

Research Assistant, Peer Mediation Study, Center for Collaborative Learning Communities
Texas A&M University (College Station, TX)

- Designed the qualitative portion of a study aimed at evaluating a peer mediation program in three Houston urban school districts; coded the data; and developed a content and themes analysis of the data
- Conducted focus group interviews with school counselors and teachers to acquire their feedback on the program

October 1998 – July 1999

Personal Care Counselor, One Robin Street
IWK Grace Hospital (Halifax, NS)

- Provided care for medically fragile and mentally challenged children between the ages of 9-15 years living in a small-option home
- Helped the children advance their physical and communication skills

May 1993 – October 1994

Program Director, Access to Excess
(Toronto, ON)

- Designed and implemented policy for the social service / reuse organization
- Supervised and trained staff
- Raised funds for agency by organizing events
- Organized public awareness campaigns promoting recycling, established opportunities for media exposure, and participated in telecasts
- Researched and liaised with other agencies to establish network for mutual benefits from pooled resources
- Analyzed trends in data and recommended future phases of agency

PRESENTATIONS

Bargerstock, B., Byle, A., & Georgis, G. (October 2004). University Outreach & Engagement: Advancement - Communication & Information Technologies. Presented at October 25 meeting of the MSU Administrative Data Users Group, East Lansing, MI.

Georgis, G. (June 2004). Alliance for Building Capacity in Schools (ABCS). Presented progress of project to the Michigan Department of Education, Kellogg Center, East Lansing, MI.

Durbin, S. B., Georgis, G., Rackley, R. (2000). Peer Mediation Study. Presented results of the peer mediation study of Houston urban school districts, SERA Conference, New Orleans, Louisiana.

Durbin, S. B., Georgis, G., Rackley, R. (2000). Peer Mediation Study. Presented results of the peer mediation study of Houston urban school districts, ERE Conference, College Station, TX.