

ADRIANNA JORDAN, AICP

EDUCATION

California Polytechnic State University, San Luis Obispo, CA.

Masters of Science in Transportation Engineering, June 2010

Masters of City and Regional Planning, June 2010

Graduated with Distinction.

University of Michigan, Ann Arbor, MI.

Bachelor of Science in Architecture, May 2001

EMPLOYMENT HISTORY

MSU Center for Community and Economic Development, Lansing, MI.

Project Coordinator, February 2016 - Present

Currently managing a study to determine the feasibility of creating an economic sector at the Port of Muskegon focused around processing materials salvaged from deconstructed homes within the Great Lakes region.

Freshwater Transit/ Powerful, LLC, Detroit, MI.

Principal Planner, July 2014 - Present

Lead planner on a project for the Detroit Riverfront Conservancy to study the feasibility of a bus/trolley line and water taxi to serve the riverfront and Belle Isle. Also working on a crowd-funded documentary called "15 Minutes or Better" about public transit.

City of Dearborn, Dearborn, MI.

Senior Planner, June 2015 - January 2016

Managed the City Plan Division of the City's Legal Department. City Plan advises the Planning Commission on rezonings, alley vacations, site plans, and special land uses, and implements the Master Plan, prepares long range plans, updates the Zoning Ordinance, and participates in Community and Economic Development projects.

Michigan Fitness Foundation, Lansing, MI.

Safe Routes to School Operations Coordinator, May 2013 - June 2015

In cooperation with MDOT, coordinated SRTS funding application and award process, including data management procedures and materials, and led SRTS staff in preparing for selection advisory committee meetings. Developed and implemented surveys and database management tools. Provided planning and engineering technical assistance, application support, training and outreach to increase walking, bicycling, and rolling to school. Also served on MDOT's Bicycle and Pedestrian Task Forces for the Metro, University, and Grand regions.

Metro-West Appraisal Company, Northville, MI.

Limited License Appraiser, January 2013 - May 2013

Responsibilities included performing property valuations for vacant land and residential properties, and developing a set of value adjustments for walkability, public transit, and green technology.

McKenna Associates, Northville, MI.

Senior Planner/Project Manager, September 2011 - January 2013

Managed and created parking studies and models, parks and recreation plans, master plans, design guidelines and standards, form-based codes, zoning ordinance updates, downtown development authority projects, and site plan reviews. Projects located in Michigan, Ohio, and Indiana.

Caltrans, San Luis Obispo, CA.

Transportation Planner, January 2011 - September 2011

Responsibilities included producing District 5 system planning documents and providing oversight on federal, state, regional, and local planning efforts which have implications for state highways and mass transportation in District 5.

California Polytechnic State University, San Luis Obispo, CA.

Planning Research Assistant, January 2010 - December 2010

Assisted Professor Cornelius Nuworsoo on a research project to assess the public perception of user-based fees and tolls used to finance transportation infrastructure improvements.

PMC, San Luis Obispo, CA.

Urban Designer/Project Manager, May 2007 - October 2009

Managed and designed transit-oriented developments, specific plans, downtown revitalization plans, design guidelines and standards, form-based codes, and visioning charrettes. Also supervised teams of designers when acting as the Project Manager. Projects located in Northern California, Southern California, the California Central Valley, Arizona, and Colorado.

Schmitz & Associates, Inc., Malibu, CA.

Senior Planner I/Project Manager, November 2004 - April 2007

Managed and facilitated multiple residential and commercial development projects through every phase of entitlement, from project design, to permit applications, to public hearings. Extensive management of large sub-consultant teams. Projects located in the City of Malibu, City of Los Angeles, unincorporated Los Angeles County, and Ventura County.

San Francisco City & County Planning Department, San Francisco, CA.

Planning Intern, January 2004 - November 2004

Tasks included helping customers with zoning and city code inquiries, permit intake, using GIS, writing letters of determination, CEQA research, preservation research and reading blueprints.

Architecture & Engineering Services, University of Michigan, Ann Arbor, MI.

Intern Architect, September 2001 - September 2002

Worked on various renovations of medical and sports facilities for the University. Primary tasks included CAD drafting, field work, document research, budget estimating, and budget analysis.

ACTIVITIES AND AFFILIATIONS

American Institute of Certified Planners (AICP) and Michigan Association of Planning (MAP)

AICP Member, May 2012 - Present

SEMCOG Road Safety Task Force, Detroit, MI.

Road Safety Task Force Member, February 2015 - March 2016

The Road Safety Task Force was responsible for the creation of SEMCOG's Southeast Michigan Traffic Safety Plan.

Southeast Michigan Regional Transit Authority, Detroit, MI.

Citizen Advisory Committee Member, Policy Subcommittee Member, & Regional Master Plan Stakeholder Advisory Committee Member, August 2013 - December 2015

The CAC formally advises the RTA on transit issues, makes suggestions for improvements in transit service, and advocates for greater funding for public transportation. Also serving on Policy Subcommittee where I work on expanding transit service between Detroit, DTW, and Ann Arbor; improving the quality of regional transit maps; and setting guidelines and standards for Bus Rapid Transit (BRT).

Transportation Riders United, Detroit, MI.

Board of Directors, Rapid Transit Team Lead, & Chair of Awards & Nominations for Regional Transit Awards, January 2012 - May 2015

Responsible for steering the direction of the non-profit transit organization, advocating to improve the quality of existing local bus service, and breaking down barriers to the development of light rail, bus rapid transit, and commuter rail in the metro Detroit region.

Institute of Transportation Engineers (ITE)

Member, September 2011 - September 2013

City and Regional Planning Department, California Polytechnic State University, San Luis Obispo, CA.

Teaching Assistant, January 2010 - March 2010

Assisted Professor Kelly Main with a senior undergraduate planning and design studio focused on creating a Community Plan for the Figueroa Corridor area of Los Angeles.

City and Regional Planning Department, California Polytechnic State University, San Luis Obispo, CA.

HUD Fellowship Recipient, 2009-2010

SELECTED WRITING AND SPEAKING EXPERIENCE

Michigan Recycling Coalition Annual Conference, Plymouth, MI.

Session Speaker, May 4th, 2016

Presented a session titled "Innovation in Reuse and Recycling".

Student Michigan Association of Planning Conference, Detroit, MI.

Session Speaker, February 12th, 2016

Presented a session titled "Bikes, Boats, and Buses: Innovation in Transportation".

Nerd Nite, Detroit, MI.

Guest Speaker, July 16th, 2015

Spoke about Freshwater Transit's water taxi and trolley bus project for the Detroit Riverfront Conservancy.

Mode Shift, Lansing, MI

Staff Writer and Member of Internal Editorial Board, July 2014 - June 2015

Responsible for writing articles related to active transportation and public transit throughout Michigan.

Michigan Now Radio, Detroit, MI

Guest Reporter, May 2014 - June 2014

Reported and produced a radio segment titled "Transit Lessons From Germany". The segment debuted on NPR affiliate WEMU's "All Things Considered" program on Friday, June 27th, 2014.

Speed Limit Forum, Michigan Municipal League, Lansing, MI

Panelist, January 29th, 2014

Served as a panelist at a forum to discuss the 85th percentile method of setting speed limits. The panel was facilitated by Tim Fischer, formerly of the Michigan Environmental Council.

East Lansing Modern Tour, East Lansing, MI.

Tour Guide, June 29th, 2013

Presented a bicycle tour of Mid-Century Modern architecture in East Lansing as part of the State Historic Preservation Office's "Michigan Modern" project.

Michigan Association of Planning Annual Conference, Traverse City, MI.

Session Speaker, October 19th, 2012

Presented a session titled "Now We're Getting Somewhere: What You Should Know About Transit in Michigan".

"Why Light Rail and Buses Are Both Essential to Detroit's Transit System"

Huffington Post, Detroit, MI, April 6th, 2012

"The Historical Influence of Railroads on Urban Development and Future Economic Potential in San Luis Obispo"

Graduate Thesis, Cal Poly, San Luis Obispo, CA, August, 2011.

"The Railroads and San Luis Obispo's Urban Form"

Focus: Journal of the City and Regional Planning Department, Cal Poly, San Luis Obispo, CA, April, 2011.

Dimensions Annual Publication, Taubman College of Architecture, Ann Arbor, MI.

Editor, November 2000 - March 2001

Tasks included soliciting, selecting, and editing articles for publication.

The Michigan Independent Opinion Magazine, Ann Arbor, MI.

Copy Editor, Staff Writer, and Photographer, September 1998 - April 2001

Responsibilities included writing, editing, photography, layout, and distribution for the magazine.