

Arnold Weinfeld

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Professional Profile

- Seasoned executive experienced in strategic planning, leadership, and human resources to include staff training, development, team building and motivation.
 - Highly analytical decision maker with extensive experience in program development, execution and fundraising, budget development and administration, and research and analysis.
 - Skilled strategist expert at establishing and maintaining strategic alliances and collaborative relationships.
 - Outstanding project manager who coordinates communications, information and highly skilled professionals.
 - Motivated self-starter and innovator with proven ability to manage simultaneous projects, work in teams or independently.
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Professional Experience

Associate Director

Institute for Public Policy and Social Research

Michigan State University, August 2017-Present

- Assist with the coordination of programs such as the Michigan Political Leadership Program, Legislative Leadership Programming, State of the State Survey and issue forums.
- Nurture and promote a research culture among affiliated faculty and graduate students, including communication of research and outreach to policymakers and generation of external funds to support.
- Maintaining and expanding links between Institute and other campus units, state government, policy community and similar centers at other universities.
- Work with the Institute's undergraduate and graduate fellows, including assigning and overseeing tasks, research projects, written contributions and editing materials.

Interim Director

Institute for Public Policy and Social Research

Michigan State University, July 2018-June 2019

- Responsible for overall leadership of the Institute's programs and projects during sabbatical of Director, including budgeting and ensuring compliance with University policies and procedures
- Support activities of the Institute's Research unit as well as activities and further development of Institute staff.
- Attend College of Social Science and University meetings.

Professional Experience (continued)

Director, Workforce and Economic Development Partnerships Office for Public Engagement and Scholarship Michigan State University, July 2016-Present

- Work collaboratively with Center for Community and Economic Development and with MSU faculty, community partners and agencies to develop university-community partnerships focused on collaborative systems change.
- Participate in and lead community-engaged research and evaluation projects working to promote community based participatory research models of practice.

Chief Executive Officer and Chairman, Prima Civitas Foundation, March 2014- June 2016

- Served as day-to-day officer in charge of carrying out the organization mission to strengthen Michigan's economy by connecting, convening, collaborating and adding expert capacity to projects that support Michigan's economic growth.
- Project work focused on four key drivers of economic and community development -- regional collaboration and development, talent and workforce development, innovative industries and emerging markets and, international connectivity.
- Full range of direct services to public and private agencies, including: organizational development, strategic planning, legal, collaborative brokering services, project/grant management and administration services, and economic and workforce development consulting.

President, Michigan Municipal League Foundation, 2009-2014

- Worked with an 18-member board to carry out the Foundation mission to enhance and develop leadership in local government through research, education, and by providing opportunities for training.
- Raised over \$750,000 for programming related to MML initiatives and elected official training, including creation of statewide Shared Public Services program.

Director, Strategic Initiatives, Michigan Municipal League, Ann Arbor, MI, 2009-2014

- Responsible for the planning and development of new programs, services, publications, and outreach strategies to support broad place-based policy initiatives and programming on behalf of the Michigan Municipal League. The Michigan Municipal League is a non-profit, statewide organization representing cities and villages from throughout the state of Michigan.
- Co-founded Michigan Sense of Place Council and led development and implementation of the League's Center for 21st Century Communities, the focus of which is to help local officials identify, develop, and implement strategies that will grow and strengthen Michigan's communities in the coming decades.

Director, State and Federal Affairs, Michigan Municipal League, 2005-2009

- Directed and provided day-to-day management of lobbying and advocacy efforts.
- Worked with municipal officials, interest groups, the governor's office, state agency directors and staff, and legislators.
- Monitored, analyzed and articulated the municipal viewpoint on legislation introduced in both the state legislature and Congress.

Director, House Democratic Policy Staff, Michigan House of Representatives, 2001-2004

Deputy Director, House Democratic Policy Staff, 1997-2000

Policy Analyst: House Democratic Policy Staff, 1988-2000

- Collaborated with House Democratic Caucus leadership concerning design, coordination, and implementation of Democratic Caucus strategy.
- Directed and provided day-to-day management of administrative, policy development, constituent services, and support functions within the framework of the Democratic Caucus overall plan.
- Assisted in creating and managing the House Democratic legislative agenda and preparing legislation by working with caucus members, constituents, representatives of interest groups, members of boards and commissions, the chief executive and department heads, consultants and legislators in other units of government.
- Performed research and analysis of issues related to tax policy, election law, housing, and local government.

Legislative Liaison, Office of the Minority Leader, 1996

- Acted as liaison to caucus members
- Responsible for development and implementation of Democratic caucus strategies including research and preparing legislation
- Coordinated caucus activities in committees and on the House floor
- Played key role in developing and implementing strategy that led to Democrats gaining House control for 1997-98 legislative session.

Administrative Aide, Michigan State Representative Tom Alley, 1983-1988

Served as the Representative's liaison in legislative committee meetings, to state agencies and local government units, at constituent meetings, and fund raising events. Wrote correspondence, press releases, and special tributes; addressed and resolved constituent's problems.

Established and maintained positive relationships with constituents and stakeholders in this northeast Michigan legislative district

Education

Bachelor of Science in Social Science, Michigan State University, September 1982

- Multi Disciplinary Program. Emphasis: Economics, Political Science, and Industrial Sociology

Board Memberships

Delta Township Planning Commission, 2016 to present

Creative Many Michigan, 2015 to 2019

Capital Area College Access Network, 2015 to present

Global Michigan Advisory Council, 2014 to 2017

Global Talent Retention Initiative Advisory board, 2014 to 2016

Michigan Economic Developers Association Advocacy Committee, 2014 to present

Michigan Recreation and Park Association, 2013 to 2019

Michigan Rural Council, 2012 to present

Prima Civitas Foundation, 2011 to 2016

Michigan Sense of Place Council, 2007 to present

Michigan Health Insurance and Life Guaranty Association, 2009 to 2015

Saginaw Valley State University, Certified Public Managers Program Advisory board, 2016 to present

Waverly Education Foundation, Board of Directors, 1993-2014

Waverly Community Schools, Board of Education, 1994-2002