

Mary E. ZumBrunnen

www.transcendentpartnership.com

mary@one-communityconsulting.com / (810) 553-7389

Experience

Academic Specialist, MSU U.S. Economic Development Administration University Center for Regional Economic Innovation

Statewide, MI

Oct. 2020 - Present

- ❖ Grow the Michigan State University REI Network by bringing innovative ideas to action across Michigan's upper and lower peninsulas
- ❖ Manage student-led/faculty guided, co-learning plan and innovation fellow funding and opportunities

Owner, One-Community Consulting, LLC

Statewide, MI

Jan. 2007 - Sept. 2020

- ❖ Built non-profit, government, business, and educational partnerships for collective community-wide impact programming
- ❖ Authored Amazon #1 best-selling book based on personal community development experience; offered online coaching and classes

Director of Talent & New Market Initiatives, Prima Civitas

Statewide, MI

Feb. 2015 - July 2016

- ❖ Created innovative solutions to systemic challenges that facilitated business development, entrepreneurship, and community revitalization
- ❖ Helped to create resilient, adaptable communities, public health, well-being, and local food access

Chief Service Officer, City of Flint

Flint, MI

Dec. 2013 - Dec. 2014

- ❖ Implemented high impact residential volunteer safety programming, including emergency preparedness and blight elimination initiatives
- ❖ Developed Aspen Institute Franklin Project National Service demonstration model for master plan implementation

Consultant, Michigan State University Center for Regional Food Systems

Upper Peninsula, MI

Oct. 2013 - Feb. 2015

- ❖ Documented USDA pilot GroupGAP project
- ❖ Implemented pilot quality management system reducing small business owners' risk

Consultant, MSU/MDARD Food Hub Learning and Innovation Network

Genesee and Saginaw Counties, MI

Aug. 2013 - April 2015

- ❖ Increased learning, innovation, profitability, and business-to-business collaboration for participating food hubs
- ❖ Improved access to food hub financial and technical assistance, research, and education

Consultant, FarmRai\$er

Statewide, MI

Dec. 2012 - Dec. 2013

- ❖ Developed partnerships between farmers, artisans, schools, and civic groups to facilitate fundraising, education, and civic outcomes
- ❖ Oversaw product development and distribution

Director, National Service Accelerator

Genesee County, MI

May 2011 - Dec. 2014

- ❖ Assisted with creation and oversight for local philanthropic funding, leveraging federal, state, and local resources
- ❖ Created and evaluated cross-sector programming for workforce innovation, economic development, and public health improvements

Project Coordinator, AmeriCorps*Volunteer in Service to America (VISTA), Power of We Consortium Program

Ingham County Health Department, Ingham, Eaton and Clinton Counties, MI

Sept. 2007 - April 2011

- ❖ Coordinated cadre of AmeriCorps*VISTA members, supporting 19 community and faith-based organizations
- ❖ Created award-winning AmeriCorps*State programming to expand trails and greenways, reduce obesity and disease

Graduate Research Assistant, Center for Evaluative Studies

Michigan State University, East Lansing, MI

Sept. 2005 - Aug. 2007

- ❖ Conducted multidisciplinary research program evaluation through participatory methods
- ❖ Co-authored and edited article publications

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Education

- Master of Business Administration in Integrated Business Management** Jun. 2015 – Mar. 2017
Michigan State University, East Lansing, MI
❖ Created and managed the Class of 2017 Social Impact Project, “Healthy Lansing”: Local Food Supply Chain Development
- Community Development Fellow, Community Economic Development Association of Michigan** Dec. 2018 - Dec. 2019
City of Adrian, MI
❖ Created and implemented Michigan Economic Development Corporation Redevelopment Ready Communities programming
- Master of Science in Community, Agriculture, Recreation, and Resource Studies** Dec. 2006 - May 2009
Michigan State University, East Lansing, MI
❖ Specialization in Gender, Justice & Environmental Change
- Foreign Language & Area Studies Fellow, U.S. Department of Education** Jan. 2006 - Dec. 2006
Michigan State University, East Lansing, MI
❖ Specialization in Hindi language
- Bachelor of Science in Agriculture and Natural Resource Communications** Aug. 2001 - Dec. 2005
Michigan State University, East Lansing, MI
❖ Specialization in Public Relations

Selected Publications

ZumBrunnen, M., Miller, C., & Beckin, B. (2019). “Bring Opportunity Zones and Local Investors Together in Your Community: City of Adrian Co-Learning Plan.” East Lansing, MI: Michigan State University Center for Community & Economic Development.

ZumBrunnen, M. (2017). *Transcendent Partnership: Aligning Agendas for Collective Impact*. Difference Press. McLean, Virginia.

ZumBrunnen, M., Pirog, R., Walk, M., Britton, P., Tocco, P., & Lantz, N. (2015). “Small farmers can make food safety work: The GroupGAP pilot project in Michigan’s Upper Peninsula.” East Lansing, MI: Michigan State University Center for Regional Food Systems.

ZumBrunnen, M. (2007). “An Evaluation of the Michigan State University Extension Sugar Beet Advancement Program: A Descriptive Case Study.” East Lansing, MI: Michigan State University College of Agriculture and Natural Resources.

Honors & Awards

- “Most Likely to Take Over the World,” Community Economic Development Association of Michigan Dec. 2019
- “10 Over the Next Ten” Award, Lansing Regional Chamber of Commerce spanning Ingham, Eaton, Clinton and Shiawasee counties Oct. 2019
- 5th Int’l Student Summit Lead American Delegate Nov. 2005
- Michigan Campus Compact Heart and Soul Award May 2005
- Michigan Farm Radio Network Howard Heath Endowed Scholarship Mar. 2005
- Mortar Board Honors Society Jan. - Dec. 2004
- AmeriCorps*Volunteer in Service to America Education Award Dec. 2002 - Dec. 2003

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Service & Volunteerism

Impact Investing Hub – Capacity Building Committee Member Council of Michigan Foundations	Oct 2021 - Present
Redevelopment Ready Communities Technical Assistance Advisory Council Michigan Economic Development Corporation	Sept. 2021 - Present
One & All Entrepreneur Mentor Lansing Economic Area Partnership	Feb. 2021 - July 2021
Fundraising and Marketing Volunteer Beloved Community Fund for Racial Equity in Metro Lansing – One Love Global	Sep. 2020 - Aug 2021
Board Member Women's Center of Greater Lansing	Jan. 2019 - Feb. 2020
Agriculture and Food Business Workgroup Member Lansing Economic Area Partnership	Nov. 2015 - Nov. 2016
Board Member Michigan Garment Industry Council	April 2015 - July 2016
Middle/High School Career-Ready Resource Development Workgroup Member Clinton Career Network	April 2015 - July 2016
Member/Donor Gen Forward Network	Jan. 2014 - Jan. 2015
Workforce Development Committee Member Ingham County Extension	May 2009 - May 2011
Collaboration Committee Chair Michigan Community Service Commission	Feb 2009 - April 2011
Big Sister Big Brothers Big Sisters of Livingston County	Mar. 2008 - Dec. 2010
Board Member, Strategic Planning and Communication Committees Voices for Earth Justice	Dec. 2008 - Dec. 2009
Leadership and Practice Committee Member Power of We Consortium, Ingham County Health Department	Oct. 2007 - April 2011
English Teacher Cultural Homestay International, China & Taiwan	Summer 2004
AmeriCorps*Volunteer in Service to America Michigan State University Family and Consumer Science Earned Income Tax Credit Initiative	Jan. 2002 - Dec. 2003

Hobbies & Activities

Registered Yoga Teacher - 200 Hour, Yoga Alliance	May 2020 - Present
Owner, One-Community Food, LLC	Jan. 2016 - Present

<https://www.linkedin.com/in/maryzumbrunnen>