







First-ever MSU Science Festival Begins Friday, April 12

Contact: Hiram Fitzgerald, Associate Provost, University Outreach and Engagement, fitzger9@msu.edu, (517) 353-8977; Carla Hills, University Outreach and Engagement: hillsc@msu.edu; (517) 353-8977

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EAST LANSING, Mich. – The MSU Science Festival, a first-of-a-kind celebration of the science that touches our everyday lives, will run April 12-21, 2013 on the East Lansing campus.

More than 150 diverse offerings representing the curiosity and wonder of scientific discovery are featured during the ten-day festival.

There is something for everyone—children, teens, adults and seniors—with subjects spanning the science spectrum, from astronomy to human behavior to robotics to zoology.

The events are presented by members of the MSU scientific community – faculty, staff, and students, as well as a number of science and technology community participants.

"Our goal is to share the curiosity and excitement that motivates the quest for new knowledge, and ignite that same passion, adventure, and awe in festival attendees," says Hiram E. Fitzgerald, Associate Provost for University Outreach and Engagement.

The Lansing State Journal (LSJ) Expo Tent, located in Auditorium Field, will be open 10:00 a.m. – 3:00 p.m. on Saturdays, April 13 and 20, and Sundays, April 14 and 21, with hands-on activities for families, science enthusiasts, and learners of all ages. Weekdays and weekends during the festival also feature seminars, demonstrations, discussions, lectures, tours and open houses at various locations across campus.

"With more than 150 presentations on science, from the ordinary to the extraordinary, we want to convey the scientific wonders in our world and inspire the curiosity of all lifelong learners," says Renee Leone, MSU Science Festival Coordinator.









Fast Facts about the MSU Science Festival:

- All festival events are free and open to the public.
- The LSJ Expo Tent is open during Festival weekends, Saturdays, April 13 and 20, and Sundays, April 14 and 21, 10:00 a.m. 3:00 p.m.
- Friday, April 19 is School Expo Extravaganza Day, and the Festival is dedicated to K-12 students. More than 1,300 mid-Michigan youth will visit, representing 19 area schools.
- There will be shuttle bus transportation on weekends. See the website and print program for details.
- Flyers and posters are distributed around mid-Michigan. Program booklets with a complete ten-day schedule, event descriptions, and campus map will be available at the Information Tents near Auditorium Field, near the MSU Museum, and near the Biomedical and Physical Sciences building.
- Sponsors include: Lansing State Journal, Johnson Controls, Consumer's Energy, Meijer, Delta Dental, Dominos, Wolverine, MSU Federal Credit Union, and a number of MSU colleges and departments. In-kind supporters include Impression 5, WKAR, Information Technology Empowerment Center, and Greater Lansing Convention and Visitors Bureau.
- More information, including the full schedule, is available online at sciencefestival.msu.edu.

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