

## **Innovate Michigan! Summit 2019: Share, Learn, and Create Innovative Ideas for Michigan's Economic Future**

*Conference brings together economic experts and professionals working on the front lines of economic development at local and regional levels throughout Michigan*

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### ***For Immediate Release***

LANSING, Mich. – The Innovate Michigan! Summit returns for the eighth year on Thursday, August 29, 2019 at the Kellogg Hotel and Conference Center in East Lansing, 8:00 a.m. – 12:00 p.m. Summit 2019 is a dynamic space for disseminating and evaluating ideas that impact Michigan communities.



### **University Outreach and Engagement**

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Every year, the Innovate Michigan! Summit conference gathers economic experts and enthusiasts alike to share, learn, and create innovative approaches to economic development and revitalization in Michigan.

Summit 2019 features presentations on emerging economic development tools, models, policies, programs, and practices, along with community-university partnership projects from around the state. Each presentation has been carefully selected by a panel of economic development experts, who look for ideas and innovations that further job growth and progress in distressed communities. This year's Summit includes studies of material reuse in tiny house construction, translating smart city management knowledge, integrating an online marketplace in Main Street business, and more.

Innovate Michigan! Summit 2019 attendees will have the opportunity to meet Michigan-based economic developers who are actively bringing their ideas to action, turning economically vulnerable communities into vibrant places. Attendees can witness how this work impacts Michigan communities, engage in Q&A sessions following the presentation, network with community members, and participate in a survey to prioritize topics and ideas that will impact Michigan's future.

This annual event continues the work of the MSU Center for Community and Economic Development (CCED) and the MSU EDA University Center for Regional Economic Innovation (REI). Funded by the U.S. Economic Development Administration, REI is growing a statewide virtual network to help generate new tools, models, policies, and

practices that will improve the state's economic future. Learn more about REI-supported projects [here](#).

All attendees are invited to join the 7<sup>th</sup> Annual Michigan Inventors Coalition (MIC) Expo directly following the conclusion of the 2019 Innovate Michigan! Summit. At the MIC Expo, inventors will showcase their products, and participate in the Spin, Pitch & Sell contest to further advance their inventions.

An evening networking reception will conclude the day.

More information and registration for the Summit is available on REI's website, <https://reicenter.org/events/innovate-michigan-summit-2019>.

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\*\*NOTE: The 7<sup>th</sup> Annual Michigan Inventors (MIC) Expo is also scheduled at the Kellogg Center on Thursday, August 29<sup>th</sup> after the Innovate Michigan! Summit.