

Innovate Michigan! Summit on September 6

Popular annual event brings together economic experts and professionals working on economic development at local and regional levels throughout Michigan

Contact: Jennifer Bruen, MSU Center for Community and Economic Development:
(517) 353-9555, bruenjen@msu.edu, or Carla Hills, University Outreach and
Engagement: (517) 353-8977, hillsc@msu.edu

August 17, 2018 *For Immediate Release*

LANSING, Mich. – Make plans now to attend the Innovate Michigan! Summit on September 6 at the Kellogg Hotel and Conference Center on the East Lansing campus of Michigan State University.

As one of the most popular and dynamic university-community gatherings in the state, the program is designed to address economic development for people working on the front lines at local and regional levels throughout Michigan.

Who should attend? Economic developers, entrepreneurs, business and community leaders, investors, scholars, students, and local and state government officials all can benefit from the Summit’s showcasing of unique and innovative approaches aimed at furthering economic growth in Michigan. This year’s Summit agenda features presentations on agriculture technology innovation, the underground economy, digital media strategies for economic development, strengthening Michigan’s infrastructure, and much more.

Speakers include Rachel Croson, dean of the MSU College of Social Science and Tom Lyons, director of the MSU Food Processing Innovation Center.

“The Summit is unique in the level of close engagement that is possible with those who are innovating in the field. In one tightly organized package, participants are provided exposure to a wealth of economic development projects, a compelling keynote, and the opportunity to weigh in on the direction of future work,” said John Egelhaaf, Southwest Michigan Planning Commission Executive Director.

The [Michigan Inventors Coalition \(MIC\)](#) follows the Summit program, and attendees are encouraged to join the MIC activities. Inventors will showcase their products, and participate in the Spin, Pitch & Sell contest to further advance their inventions.

All are invited to attend a networking reception at the end of the day.

The registration form and more information can be found at <https://reicenter.org/events/innovate-michigan-summit-2018>.



University Outreach and Engagement

Center for Community
and Economic
Development

1615 East Michigan Avenue
Lansing, MI 48912

517-353-9555

Fax: 517-884-6489

#####