it is time to go beyond outreach and service to what the Kellogg Commission defines as “engagement.” If we succeed, historians of the future will continue to celebrate our contributions because we insisted that we could do more—and we could do it better.”

Returning to Our Roots: The Engaged Institution by the Kellogg Commission on the Future of State and Land-Grant Universities (1999)

Where Were We Then?
Comparing the university-community engagement landscape before and after the Kellogg (1999) report ...

Where Are We Now?
Out of the 203* APLU member institutions that were examined ...

46% have outreach or engagement in their mission or vision statement or core goals
23% have the words outreach, engagement, or partnerships appear on their homepage
10% have a central administrator with the title of outreach and/or engagement
47% have received the Carnegie Engaged University Classification
21% have received the APLU’s Innovation and Economic Prosperity University Designation
48% have an office or center for service learning, civic engagement, or experiential learning
57% have a central office of outreach, engagement, or community partnerships

*Carnegie Classification includes all public and private institutions, not just land-grant institutions. The data for public universities include: Carnegie Classification, Carnegie Classification, and Public Carnegie Classification. The data for public universities includes all public and private institutions, not just land-grant institutions. The data for public universities includes all public and private institutions, not just land-grant institutions. The data for public universities includes all public and private institutions, not just land-grant institutions.
†Cooperative Extension has also played a role in engagement for more than 100 years at APLU’s many land-grant institutions.

Prepared by: Laurie Van Egeren, Assistant Provost for University-Community Partnerships, Michigan State University. September 2015
For more information please contact Dr. Van Egeren (lvanegeren@msu.edu), or write to Michigan State University’s Office of University Outreach and Engagement: University Outreach and Engagement Michigan State University 2315 S. Harrison Road, Room S2 East Lansing, Michigan 48824
© Michigan State University Board of Trustees, 2015