

# SCANNING THE ENGAGEMENT LANDSCAPE

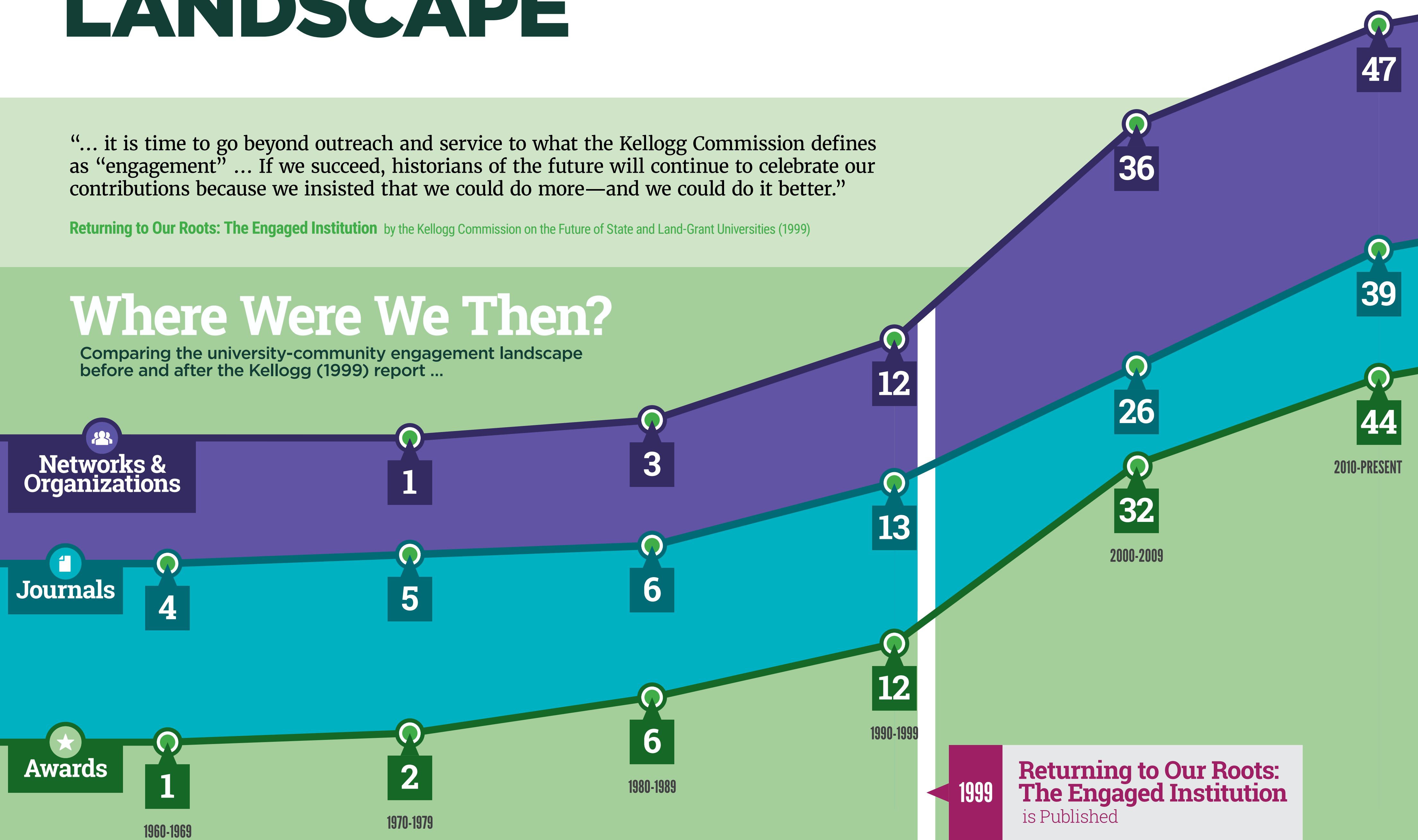
## University Engagement by the Numbers

“... it is time to go beyond outreach and service to what the Kellogg Commission defines as “engagement” ... If we succeed, historians of the future will continue to celebrate our contributions because we insisted that we could do more—and we could do it better.”

Returning to Our Roots: The Engaged Institution by the Kellogg Commission on the Future of State and Land-Grant Universities (1999)

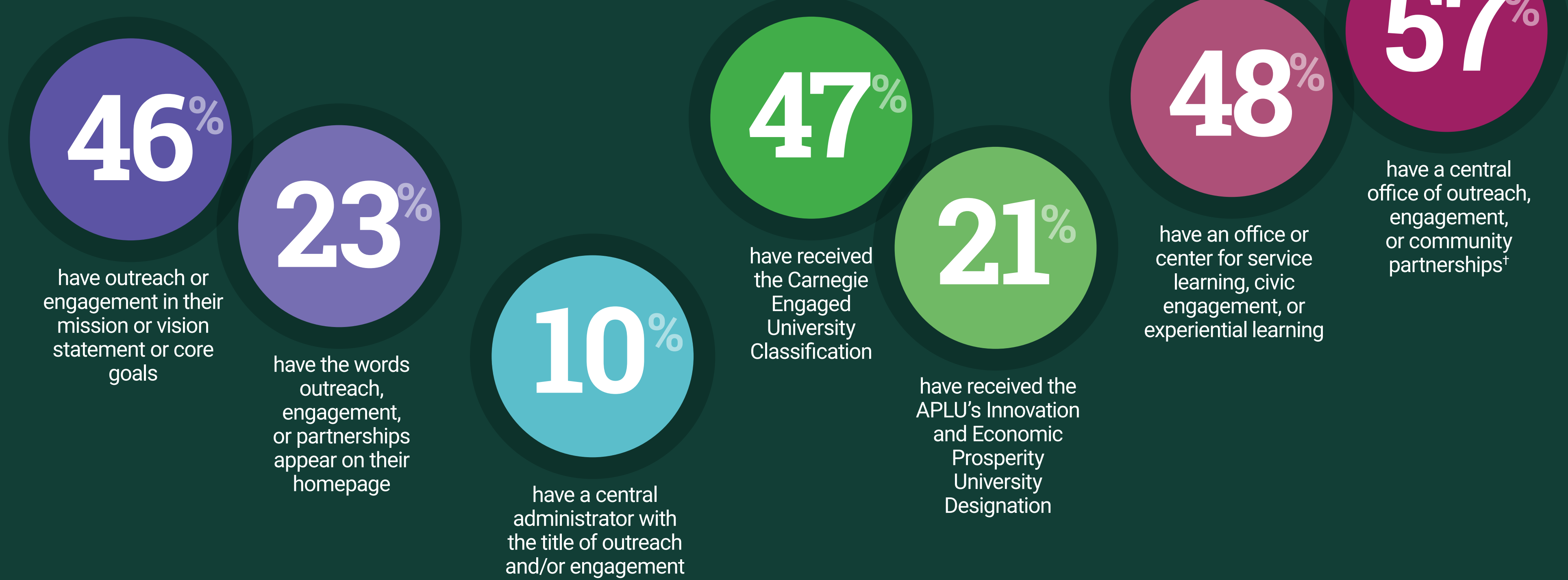
### Where Were We Then?

Comparing the university-community engagement landscape before and after the Kellogg (1999) report ...



### Where Are We Now?

Out of the 203\* APLU member institutions that were examined ...



\*Does not include university systems, or institutions with web sites in Spanish.

†Cooperative Extension has also played a role in engagement for more than 100 years at APLU's many land-grant institutions.



ASSOCIATION OF  
PUBLIC &  
LAND-GRANT  
UNIVERSITIES

COUNCIL ON  
ENGAGEMENT &  
OUTREACH

Prepared by: **Laurie Van Egeren**, Assistant Provost for University-Community Partnerships, Michigan State University.  
September 2015

For more information please write to Michigan State University's Office of University Outreach and Engagement:

**University Outreach and Engagement**  
Michigan State University  
219 S. Harrison Road, Room 93  
East Lansing, Michigan 48824

© Michigan State University Board of Trustees, 2015