



# JULIAN SAMORA RESEARCH INSTITUTE

**Generating, disseminating, and applying knowledge to serve the needs of Latino/a communities in the Midwest and across the nation**

The Julian Samora Research Institute (JSRI) conducts research on different aspects of Latino/a communities, including social, economic, educational, and political issues. Its primary areas of research are related to service delivery systems and Latino/a community needs, health disparities, and Latino/a entrepreneurship. JSRI is also committed to the development of Latino/a human capital, including leadership development, empowerment, and education.

JSRI transmits its findings to academic institutions, government officials, community leaders, and private-sector executives; and provides technical expertise and support to Latino/a communities for the purpose of developing policy responses to local problems.

## NEXO

Do you want a copy of JSRI's official research newsletter? Contact us at [jsamorai@msu.edu](mailto:jsamorai@msu.edu).



## JSRI Publications

### Working Papers Series:

Empirical studies, theoretical analyses, and policy discussions that address the changing role of Latino/as in relation to economic, political, religious, educational, and social institutions.

### Occasional Papers Series:

A mix of policy- and best practice-oriented scholarly papers of value to Latino/a communities.

### Reports Series:

Original empirical research on Latino/as in the Midwest conducted by JSRI's faculty research associates.

### Demographic Reports Series:

Demographic and socioeconomic profiles including estimates and projections of Latino/a population growth in Michigan, the Midwest, and the United States.

## Program Highlights

### Latino Farmers and the Adoption of Technology:

A three-pronged project that includes **research** on the motives Latino/a farmers have for adopting new and appropriate technologies. The **outreach** component will familiarize project participants with technologies appropriate for sustainable small- and medium-sized farms. The **education** component will teach them how to do farm financial analysis and apply for credit.

### Latino Agricultural Entrepreneurship Project:

A multiyear integrated research and outreach initiative that examines the needs of Latino/a farmers, provides learning opportunities in farm management, and enables service providers to enhance their capabilities to work with the community.

### Latino Media Representation, Consumption, and Literacy:

This project studies how Latino/as are represented in the media across different formats and platforms. It examines their consumption habits of news and social media and how that translates into political and economic participation. This project also assists the Latino/a community on media literacy across different ages as risks of disinformation and abuse increase.

### IUPLR/JSRI/Census Information Center:

A partnership between the U.S. Census Bureau, the Inter-University Program for Latino Research (IUPLR), and JSRI. The goal is to provide Latino/a and other underserved local communities, IUPLR centers, and institutes census data that can be used for planning and decision-making.

### Cultural Heritage and the Arts:

The Oral History-MI Historia study considers the emergence of Texas-Mexican musical community in the Midwest, a byproduct of Tejana/o labor migration to the region beginning in the 1950s. The project combines oral history of Latino/as in the Midwest with archival research to produce a range of publications and presentations.

### Health Issues-Childhood, Adolescent, and Young Adult Obesity:

The objectives of this project are to examine inequalities in weight status (BMI and obesity) among school-age youths (ages 11-17 years) and how community, family, social, and physical environments influence obesity and weight.



## Scholarship Opportunities

### Julian Samora Endowed Scholarship:

Awarded to four current MSU students (two graduate and two undergraduate) engaged in scholarly activities focused on Latino/as in Midwestern communities.

### P Lea Martinez Endowed Scholarship:

Awarded to a current MSU graduate student conducting research on health issues among Latino/as.

*Students of all identities are welcome to apply, and selection will not be based in any way on the student's protected identity.*

## Opportunity for Faculty

### Travel Support

Affiliated faculty who study Latino issues can apply for funding to help disseminate their research.

**jsri.msu.edu**



Julian Samora  
Research Institute  
University Outreach  
and Engagement  
MICHIGAN STATE UNIVERSITY

Kellogg Center, Room 51  
East Lansing, MI 48824  
Phone: (517) 432-1317  
Fax: (517) 432-2221

**Cristián Doña-Reveco**  
Director, Julian Samora Research Institute  
[donacris@msu.edu](mailto:donacris@msu.edu)