

Conceptualizing and Assessing the Broader Impacts of Your Research

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The worksheets below contain questions that will help you create a fully-developed BI plan. Given time constraints, you may not have time to answer every question today. If you can, try to at least answer the questions in **boldface font**.

WORKSHEET 1: My Impact Identity

1. What are the leading questions in my discipline?
2. What questions drive my own research?
3. Where do the leading questions of my discipline and my own scholarship intersect with urgent societal needs? (Consider the 9 BI goals).
4. What societal need would I like to address through my research or related BI activity?
5. **What specific impact(s) would I like to achieve with my research or related BI activity?**

WORKSHEET 2: My BI Audience or Population

- 1. What is my target BI Audience or Population?**
2. What are the characteristics of my audience/population?
 - a. Ages
 - b. Gender
 - c. Race/ethnicity
 - d. Underrepresented in STEM professions
 - e. Other
3. How many people will be involved in my BI activities? (estimate)
- 4. Why is it important to work with this audience/population?**
5. How will I reach them?
6. How will they benefit from participating?

WORKSHEET 3: My BI Settings

Given my goals and audiences, what are the likely **settings** for my BI activities?

WORKSHEET 3: My BI Partners

Who will my MSU partners be?

Who will my external partners be?

How will I reach my external partners?

WORKSHEET 5: My BI Activity

Given my goals and audiences, settings and partners, what are some possible BI activities?

WORKSHEET 6: Evaluation Plan

- 1. What outcome or impact do I hope to achieve? (Copy from Worksheet 1)**
- 2. What information will I need to gather to determine whether this outcome or impact has been achieved?**
3. What approach will I use to gather a sample from my audience or population?
4. What design will I use? (Posttest only, Pretest-Posttest, etc.)
- 5. What method of data collection will I use?**
6. How will I analyze the data I collect?
7. How will I report my findings?