

Conceptualizing and Assessing the Broader Impacts of Your Research

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The worksheets below contain questions that will help you create a BI plan.

WORKSHEET 1

1. What specific impact(s) would I like to achieve with my research or related BI activity?
2. What is my BI target **audience** or **population**?
 - a. Ages
 - b. Gender
 - c. Race/ethnicity
 - d. Underrepresented in STEM professions
 - e. Other
3. Given my goals and audiences, what are the likely **settings** for my BI activities?
4. Given my goals, audience, and settings who will my **partners** be?
 - MSU partners?
 - External partners?
 - How will I reach those partners?
5. Given my goals, audience, settings and partners, what are some possible **BI activities**?

WORKSHEET 2: Evaluation Plan

1. What outcome or impact do I hope to achieve? (Copy from Worksheet 1)
2. What information will I need to gather to determine whether this outcome or impact has been achieved?
3. What approach will I use to gather a sample from my audience or population?
4. What design will I use? (Posttest only, Pretest-Posttest, etc.)
5. What method of data collection will I use?
6. How will I analyze the data I collect?
7. How will I report my findings?